



# Annual Report 2021-2022 Centre for Entrepreneurship Education & Development (CEED)













#### Dr. Ashok Chitkara Chancellor, Chitkara University

A renowned mathematician and a legendary Academician. Ashok K Chitkara is the Chancellor of Chitkara University, Punjab and Chitkara University, Himachal Pradesh. His perspective and far-sightedness in the field of education have rendered future promising prospects in the fullness 01 time. His contribution to the field of pedagogy is serviceable both nationally and internationally, as he always believes that education makes minds, not careers. Dr. Ashok K Chitkara has always been at the forefront and is passionate about teaching and mentoring students since the beginning. Born as a teacher, his journey towards excellence started with a foray into the field of Mathematics, being an optimal mathematician with over 36 years of teaching and mentoring experience. A true entrepreneur at heart.

#### Dr. Madhu Chitkara

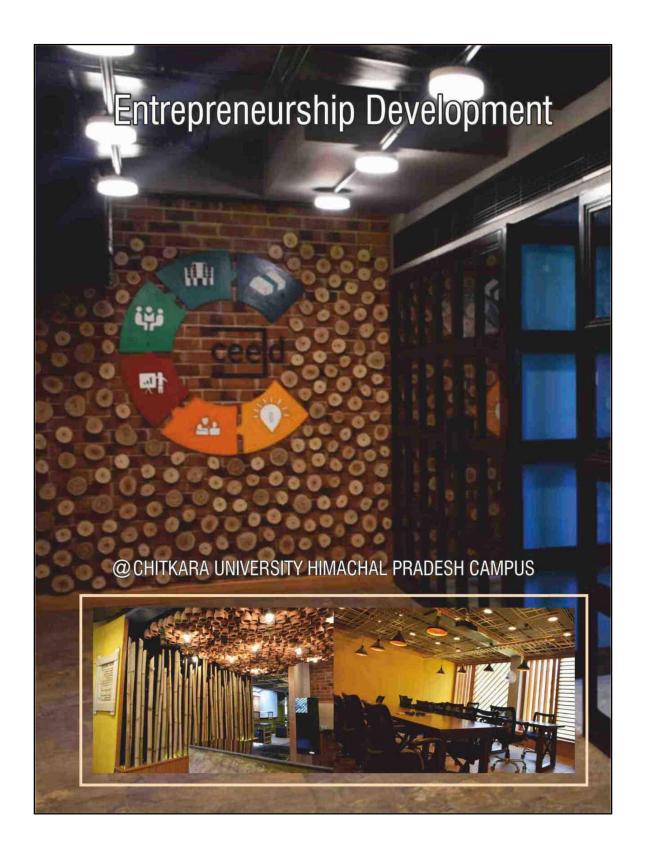
#### Pro-Chancellor, Chitkara University

Dr. Madhu Chitkara is the founder of Chitkara Educational Trust, an organization of great repute & distinction. An eminent academician, and an innovative entrepreneur, she has articulated and designed the road map for the Trust & have actively contributed to its tremendous growth and recognition in all these years and is spreading the light of education in the life of tens of thousands of people. With a passion for academics and great business acumen, she has had a diversified career & variegated experience in the field of education spanning 42 years. She is highly knowledgeable, focused, a strategic leader & has a passion for excellence. She has adeptly managed numerous academic ventures and remains a true leader who leads by example, is warm, sincere and always willing to walk the extra mile to deliver on promises.

### Mr. Mohit Chitkara Vice President, Chitkara University

One of the greatest visionaries and business leaders of the region, an alumnus of Harvard Business School. Mohit Chitkara is the Vice President of the Chitkara Educational Trust, Chandigarh. He is taking his parent's legacy forward by running this institute. It now has six colleges under its name, from hospitality to the school of planning and architecture. In the coming years, Mr. Mohit would like to see Chitkara Educational Trust as the leading education provider in the country. He started with a small study centre and today, Mr. Mohit Chitkara is the VP of the Educational Trust. Based out of Chandigarh, Chitkara has seen a sharp growth since the Trust was setup in 1998. Mr. Mohit's aim is to attain a leadership position in the education space in North India.













#### CHITKARA UNIVERSITY - HIMACHAL PRADESH CEED VISSION

Intending to provide an environment where its students and faculty can "Explore Their **Potential**", Chitkara University has been at the forefront of fostering innovation and incubating business ideas. Faculty members are continuously engaged in knowledge generation and dissemination, just as students are exploring ways to launch business ideas to impact society and solve real-world problems. A large number of R&D activities are being carried out by faculty members and students in several cutting-edge science and technology areas. However, most of these research outcomes do not get translated into commercial products, benefiting society in general, due to several reasons including the lack of interest of the industry in commercializing new and futuristic technologies. Chitkara University, thus, proposes to encourage interested faculty members and students to open companies, and be on the board of such companies in the capacity of a Director, Chairman, or any such role. It is expected that faculty members will make all efforts to balance their academic responsibilities while assuming the above role. The University aims to provide an ecosystem where the best-educated youth from its institutions and its alumni can reach his/her maximum potential. Any society peaks when a great number of its people have access to experiences that are in line with their life goals and this requires the development of increasingly complex skills. The necessity to develop increasingly refined skills is what lies behind the evolution of culture. By smoothly integrating the technological and creative skills of students to solve contemporary problems, Chitkara University aspires to kick-start an entrepreneurial culture, which contributes to increased knowledge, wealth and employment.





# We Build Entrepreneurs

At Chitkara University, we are on a mission to increase our ecosystem's productivity by simplifying the task of connecting people with the right opportunities. Broadly speaking, we believe in first creating value within the ecosystem, and then sharing that value with our ecosystem partners, mentors, investors and startups. Our startup family has diverse dynamic tech startups who actively engage with each other to share success stories, failure lessons and sometimes, long-lasting friendships. We have a very strong E-Cell which aims at fostering the problem-solving abilities and spirit of the start-up ecosystem by providing the students with a platform that gives them several innovative opportunities to develop the entrepreneur in them. Our entrepreneurship cell provides professional mentorships and other employment opportunities for building an ecosystem for start-ups.

#### **CEED OBJECTIVES**

- To foster an ecosystem of entrepreneurship by promoting and supporting entrepreneurs from the University and /or its alumni.
- ii) To setup a vibrant startup ecosystem to align itself with our country's major policy initiatives of Make in India and Start-up India; Stand-up India.
- iii) To set up incubator facilities, and provide cost-effective infrastructural support and valueadded services to startups as mentoring, legal, financial, technical and intellectual property related.
- iv) To support the region in creating a platform to nurture the creativity, innovation and entrepreneurial skills of faculty and students.
- v) To provide a platform for the speedy commercialization of technologies developed by faculty and students of Chitkara University.
- vi) To provide an accelerated path to monetization of ideas, services and products; through strategic partnerships with government, industry and financial institutions.





#### FOCUS ON STUDENT START-UPS

The idea is to encourage innovation and creativity there is no time and age to build an idea, so you can start early

#### FOCUS ON INDUSTRY NETWORK

The notion is to foster continuous and sustained engagement between large corporate and innovative technology ventures. We connect the startup to industry leaders for better exposure and knowledge to build their businesses.

#### PROVISION OF CEED FUND

Each year, CEED considers and screens the student startup for early stage and SEED money to motivate the startup and its idea.

#### PROVISION OF SUBSIDIZED INCUBATION SPACE

We help your startup to create, develop and design by providing an office space, where you and your team can brainstorm and work together as one unit. We have a physical co-working space for start-ups near Chandigarh-IT Park

#### FOCUSED ACCELERATION PROGRAM

We help the growth and development of entrepreneurial talent in youth. The acceleration program equips young start-ups with the tools and skills required to start and grow their successful business.





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# Start-up Orientation Workshop on Problem Statement Formulation

Date of Event: October 19 to 28-2021

Centre for Entrepreneurship and Education Development (CEED) Himachal Pradesh organized sessions on problem statements with the students of different schools/departments. The events were attended by aspiring and curious entrepreneurs. An ideal building exercise backed by 60-second elevator pitches was conducted in all six sessions. Five-seven teams of ten-twelve students each were formed on the spot, and each team had a founder presenter. Random business ideas based on existing problem statements were shared. The students of all departments/schools had learned to shape up an idea and problem into an opportunity or fruitful outcome as a product and start-up. In addition to this, five-seven meaningful potential ideas with solutions were born in this entrepreneurship-related workshop.

#### **Schedule of Event:**

S. No.	Date	Venue	Department/School	<b>Participants</b>
1	19/10/2021	Chenab Hall, Chitkara University, H.P.	Civil Engineering	50
2	20/10/2021	Chenab Hall, Chitkara University, H.P.	Computer Applications	80
3	20/10/2021	Chenab Hall, Chitkara University, H.P.	Pharmacy	70
4	25/10/2021	Chenab Hall, Chitkara University, H.P.	Business Studies	45
5	27/10/2021	Chenab Hall, Chitkara University, H.P.	Computer Science and Engineering	200
6	28/10/2021	Chenab Hall, Chitkara University, H.P.	Nursing	130





#### The details of the teams and the ideas are as follows:

#### **Team Name –Blue Juice**

#### Team Founder -Himanshu Dhiman

**Idea -** To manage the university transportation service

**Problem** – Parent or students can't see the real-time update of university transportation service and tracking of buses

**Solution** – Make an app that links all the buses along with details of conductors and drivers along with vehicle geolocation. Making tracking transport hassle-free.

#### **Team Name – Under Dogs**

#### Team Founder - Manvi Kanwar

**Idea -** Providing hempcrete at a low price.

**Problem -** The problem is the price of hempcrete is too high in the market and a lot of undue inflation is reported.

**Solution** – Developing a patented Formulation of better hemperete material and providing it at a low price.

#### **Team Name -Invincible**

#### **Team Founder -Sahil Gill**

**Idea -** Lack of getting real-time update on public transport.

**Problem -** Wasting time waiting for public transport

**Solution -** Making an app that will give timely updates, and accurate location of public transport e.g., bus, auto.

#### **Team Name -Rocketeers**

#### **Team Founder - Mridul Sharma**

**Idea -** Low costing water purifiers.

**Problem -** Water purifiers are costly and most people are not able to afford them.

**Solution -** Make it a low-cost water purifier by using pebbles, sand, activated rice husk and charcoal for Rs. 1000/- per unit. Can be attached to CLAY water pots.





#### **Team Name – The Bombardiers**

#### **Team Founder – Divyansh Dutt**

**Idea -** Making innovative bridges and flyovers to lessen the traffic on roads

**Problem** – Increase in private vehicle registration and the increased vehicle burden on roads.

**Solution** – Layered Flyovers to be built on the roads to make more space for vehicles and lessen the traffic congestion in tier 1-2 cities.

#### **Team Name - The Volatiles**

#### Team Founder - Aditya Srivastava

Problem -Water problems, polluted drinking water

**Solution** – An automated candle that is driven by sensors and keeps cleaning the water. The idea can be elaborated.

#### **Team Name - Tea Allrounders**

#### **Team Founder - Hrithik Sharma**

**Problem** – Cell phone rings as a nuisance in meetings.

**Solution** – Phone silencing detector that automatically silences a cell phone when someone enters a hall or a meeting.

#### Team name -All-Stars

#### Team founder - Mukul Krishna

**Problem** – Lack of innovative pens for easy writing

**Solution** – Develop a multilingual pen device and a sensor

#### **Team Name – Head honchos**

#### **Team Founder - Amandeep Singh**

**Problem** – Heating, and cooling in an easy-carry 1-liter bottle

**Solution** – Develop a temperature-controlled water or beverage multipurpose bottle for all seasons.





#### Team Name -Vocal to local

#### Team Founder - Vaibhav Raghuvanshi

**Problem** –Lot of chemicals in writing ink that is hazardous for skin eyes and air.

**Solution** – Developing a natural ink through organic natural components, is affordable.

#### **Team Name - Trojan**

#### Team Founder - Abhishek Verma

**Problem** – Students that live far away from home and don't get good rich nutrient food.

**Solution** – Build a web application that provides tiffin services which will be value for money and health as well it also provides other healthy foods.

#### **Team Name -AlphaMates**

#### Team Founder - Swalak Sharma

**Problem -** Rain in the forest and damage to crops and difficulty for farmers.

**Solution** – Create a live web application for farmers that will alert them about the rain and other important weather forecasts so that they can take advantage of the application and make a profit.

#### **Team Name - Punch**

#### Team Founder - Krishna.

**Problem** –While using R.O, some minerals are harmful and not safe for drinking

**Solution** – Create a gadget that detects the harmful minerals present in a sample of water displays it on the application and provides a solution to remove the harmful minerals inside that sample.

#### **Team Name -Robo**

#### Team Founder - Neeraj

**Problem -** Default/damaged part of vehicles that causes an accident

**Solution -** Device setup software/Hardware that will analyze the whole system and will check the damage in the vehicle and will provide a solution for the damage it detects.





#### Team Name - Bravo

#### Team Founder - Natasha

**Problem** – skilled labourers not getting worked on roads

**Solution** – Create a web application or forum both for contractors and workers. So, contractors can easily hire the workers and the workers can apply for that job. It should be linked with contractors, labourers and worker's platforms for the skilled workers

#### **Team Name - Punch**

#### Team Founder -Rishabh Rawat

**Problem** – The rise of petrol/diesel prices hit the common man and unfortunately, it's affecting the environment

**Solution** – Create a new fuel with 5 elements out of which 4 elements will be natural and the last one will be the mix-up of 4 elements. That will be low in cost and affordable for everyone. It will also be compatible with every vehicle. It will be eco-friendly fuel and it will not affect the ecosystem in any. It will also produce a low amount of smoke.

#### **Team Name – Creative India**

#### Team Founder -Swastik Sood

**Problem** – Getting registration, details, and permission from different sources take much time and delay and late work of production houses

**Solution** – Creating a standalone department that is responsible for providing everything whatever the requirement will be there. It will save time cost and all the work will be done on time. That will be profitable for the production house as well.

#### Team Name – We are one

#### Team Founder - Neel Sachdeva

**Problem** – Interacting with different people across the country/continent, people face language barriers that raise miscommunication, misunderstanding in gestures, etc.

**Solution** – Creating a translator based on Artificial Intelligence that will be more helpful as compared to other translators. It will provide local translation as well. It will be enhanced with more features like it can play customized playlists in the person's preferred language.





#### **Team Name – Desire**

#### **Team Founder – Saksham Garg**

**Problem** – Army troops doing camp and while migrating to other locations they need to keep everything loaded inside their carriage which takes a lot of time and effort.

**Solution** – Make a portable camp suit that fits inside a single box and completes all needs of the troop including food, ammunition, water, meds, and all.

#### **Team Name – Pirates**

#### Team Founder - Vaibhav

**Problem** – Losing the most beautiful and close people is much more painful in someone's life is more than a disaster.

**Solution** – Creating an Artificial Intelligence (AI) that can read the behaviors of the person and then it can use the memory of the person he lost. Using his memory creates an AI-based holographic lens so the person feels relaxed and out of anxiety, depression, and OCD.

#### **Team Name – Took Took**

#### Team Founder-Chakshu

**Problem** – The vehicles have been the major problem day to day on crime scenes. There are numerous unregistered and theft vehicles with false registration details.

**Solution** – Come up with an application that makes a quick search of vehicle details using any of the small queries like engine number or vehicle owner name.

#### **Team Name – Knight**

#### Team Founder -Naman Bansal

**Problem** – At the time of search results on a respected and informative platform like Quora we can just view and comment on the post but we can't interact with the person who answered.

**Solution** – Adding a feature in Quora and another platform to create a meeting with encryption of 256-bit SHA authentication. To interact with the person so we can take more ideas to tackle our problem.





#### **Team Name – Techno-Geeks**

#### **Team Founder – Sagar Mishra**

**Problem** – Girls in our society don't feel safe these days they are scared of getting kidnapped/robbed, etc.

**Solution** – Create an application that can be activated by using voice commands or manually. That will alert the nearest police station and share all the details that as contact information and device location, and also it will share and alert the family member as well.

#### Team Name -Co-Co

#### Team Founder - Nikhil Sharma

**Problem** – It's a major problem if someone met an accident with no man highway and road it will be a problem to help that person

**Solution** – Create an Integrated Chip that will be fixed with the airbags of the vehicles once it opens it will inform the local police station and ambulance. The impact will be predicted based on the execution time of the airbag.

#### Team Name -Xonoster

#### Team Founder -Nitin Kumar Yadav

**Problem** – Working out in the gym and paying a lot of money to produce nothing

**Solution** – Researching in a mechanical way so that at the time of using gym machines they can produce electricity on the basis that the gym owner/organization will reduce the bills in customer registration and in this way, it will be helpful for the ecosystem as well.

#### **Team Name – The Phoenix**

#### Team Founder – Yashika Ahujas

**Problem** – Getting tired and demotivated at work kicks out the interest to work the employee **Solution** – Creating an awareness program at each end of every office on weekends so they can express their emotion, ideas and feelings. It can be more interactive by playing games so they feel fresh and energetic.





#### **Team Name –Finite Riders**

#### **Team Founder – Harinder Singh Khatra**

**Problem** – Crypto coins cannot be tracked and that gives a chance for attackers and other bad people and organizations to fund them.

**Solution** – Creating a Cryptocurrency that can be tracked so will be helpful for the investigation team and government as well so it can be declared safe to use by people of the nation.

#### **Team Name - Thunder**

#### **Team Founder- Harsheeta**

**Problem** – Fresher's who don't get enough support at the time of start-up of a new product or idea for a company make them close the idea

**Solution** – Come up with a solution to provide enough support like providing buildings, offices, and staff with complete security and all security measures to start what they think and also help them in being productive and correctly guide them to implement.

#### Team Name - Jazba

#### **Team Founder – Jaspreet Kaur**

**Problem** – Urban areas face major problems of everyday life like health and education facilities **Solution** – A team will be grouped to plan all the major facilities in an urban area. They will plan and work on providing facilities like a Hospital with an inbuilt school inside it. So, interested students can take part whether they are from that place or not. The staff will be responsible to educate those children.

#### **Team Name -Power**

#### **Team Founder –Andalip**

**Problem** – People who forget their daily routine to take meds and other important stuff.

**Solution** – Create a band that will work as a reminder so everyone can take care of their routine and help them in being punctual.





#### Team Name -Josh

#### Team Founder - Riya Sachdeva

**Problem** – At the time of surgery and medical operation doctors and surgeons forget their medical instruments.

**Solution** – Create an AI that will sense all the medical instruments and will take voice commands from the person and indicate the instrument wherever it will be kept.

#### **Team Name – Dynamo**

#### **Team Founder – Arpita**

**Problem** – Students and unemployed people who are unaware of where to start their first job **Solution** – Awareness of freelancing. Creating an advertisement and a platform to update regular job vacancies will be updated every day. They will teach newbies about the process of getting it and achieving their aim in urban areas.

#### **Team Name –Warriors**

#### Team Founder -Isha

Problem –Homeless parents who feel alone without their family but they are abandoned so they don't have the choice to take shelter anywhere

Solution –Will provide them shelter, food, and all basic need to those to all the parents so they can feel reunited and should not miss their families. We'll also use their experience to solve common man problems and will discuss various issues.





# **Photographs of the Event:**



Entrepreneurship awareness Workshop with the Civil Engineering Department



Entrepreneurship Awareness Workshop with the Computer Application Department





Workshop with the School of Pharmaceutical Sciences



**Entrepreneurship Awareness Workshop with the Department of Business Studies** 







Entrepreneurship Awareness Workshop with the Computer Science and Engineering Department



**Entrepreneurship Awareness Workshop with School of Nursing students** 





#### **BOOM OF FOOD-TECH STARTUPS**

#### Date of Event: November 13, 2021

E-cell Core Team organizes, manages, and coordinates the prelude to JAZBA with a fever of enthusiasm. An Entrepreneurship development-focused event was organized. by Team E-cell at Chitkara University Himachal Pradesh today. Extending into the evening, the jam-packed event saw great participation from students from various academic departments. Four Start-up stories from Chitkara Start-up Ecosystem were highlighted. The new genre of student leadership at CUHP rocked the show with its moderating and event organizing abilities. Students from CSE Yashika, Harleen, and Arshita moderated various sessions as professionals in the field, with their confident oratory skills. Founders of food-savvy start-ups Momos Hunter, Chai Nagri, Cuddle a Cake and Tea Kombucha got candid with our next generation, future-ready student moderators. Ecell Team leaders Abhishek Chaurasia and Vinay from CSE kept the management of the event to its highest standards. Setting the context, an informative and enlightening inaugural speech was given by Dr. Manoj Manuja (Pro VC Chitkara University). He was accompanied by his colleagues Dr. Kuldeep Sharma (HoD CSE), Dr. Nitin Verma (Principal Pharmacy), Dr. Aditi Chandel (Astt. Proff. BBA),









# **Photographs of the Event:**



Organizing team of Startup BOOTCAMP



Chitkara University HP campus faculty and students attending the Startup BOOTCAMP





## **JAZBA Foundation Day**

#### Date of Event: November 17, 2021

Chitkara University names its E-cell JAZBA and sets its foundation day as 17th November 2021, in the Global Entrepreneurship Week, which is celebrated globally in November. Unveils the name JAZBA at its inaugural session on podcasting hosted by E-cell. The day-long start-up event, all four tracks on podcasting, blockchain technologies, global employability, and start-up incubation saw an encouraging response and a swelling number of students attending it. Resources persons Aryaman Verma, Dr. Puran Singh, Ms. Sounya Khurana, and Ms. Nupur Mahajan shared their valuable thought and work experience with the Student of Chitkara University HP. They motivated the students to work hard and think critically about their ideas. They also talked about the importance of E-Cells like Jazba in the educational institute imparting professional and technical education to students. Students were guided that how they can convert their creative ideas into reality. They shared how they have proceeded step by step in their journey of becoming a successful entrepreneur and helping hand to solve community problems. Mr. Aryaman's words will be inspirational while taking a step in investing "Invest if you can lose". Miss Soumya Khurana told us how we can make a fresh start in the world of podcasts. In the perspective of employability, Ms. Nupur presented an interactive session where students cleared their doubts, and last but not least Dr. Puran guided how the students can take advantage of Startup incubation and turn their ideas into reality.





# **Photograph of the Event**







Enthusiastic and curious students



An interactive session was taken by the Speaker with the students





Surbhi Parashar Aryaman Verma interviewed by Dr. Manoj Manuja (Vice President, Pro VC)

The event started with a peaceful Saraswati Vandana performed by Surbhi Parashar Aryaman Verma a 16-year-old budding scientist interviewed by Dr. Manoj Manuja (Vice President, Pro VC & Vice-President, IIC, Chitkara University, H.P.



Speakers & Organizing team with Dr. Puran Singh from IIT Mandi -HP





The enthusiastic organizing team of students



**Event Standee of JAZBA Foundation Day** 





#### **OPEN HOUSE HACKDAY 2021**

Date of Event: December 3, 2021

"The will to win - The desire to succeed - The urge to reach"

CEED Chitkara University, HP hosted an OPENHOUSE 'Hack Day 2021' as a hackathon by Princeton Hive. Where leading expert Mr. Adit Goswami interacted with the participants shared precious details on Hackathon and made the session interactive. He welcomed all the participants with their ideas to negotiate with them in the future. He also throws some light on entrepreneurship and shared his motivational speech to motivate the youths. The session was only organized for the freshers of the University for Computer Science and Engineering Department where more than 300 students participated packed their bags for the biggest grand open house hackathon in the presence of Chitkara University Faculty. By the end of the day the session the participants enjoyed. They also got their answers for their respective questions which made them more interesting. The participants found the session useful and resourceful.





#### PHOTOGRAPH OF THE EVENT







Mr. Adit Goswami interacting with invisible CSE Batch 2021



Chitkara University, HP Participants interacting with David Mcdermott through a live session





Dr. Kuldeep Sharma (HoD CSE) sharing ideas on Entrepreneurship



Chitkara University, HP invincible batch 2021





# HACK DAY 2021 (The day of Innovators and Avengers)

Date of Event: December 10 to 11, 2021

Centre for Entrepreneurship Education and Development (CEED) Himachal Pradesh organized a never before World's first AI-based technologies hackathon where the new budding gems of Chitkara University Himachal Pradesh explored their great potential, a great show on cards where 17 potential start-ups from CSE 1st year ventured. The event was organized by Team Jazba. The event started with a fun-filled session on Entrepreneurship by Mr. Adit Goswami where he tells the students about the Entrepreneurial Mindset followed by David McDermott and Avery Maune. David McDermott one of the faculty said, "Bock chain has a lot of misconceptions. People might say blockchain in the future, but it might change." Avery Maune told the students," I wish we could use AI in Ecology. There is a big scope of human error in analysis. Animal traits show a lot about human behavior as well." The design thinking workshop was conducted in the evening by Mr. David McDermott where he inculcated the importance of design thinking in students. Hackday teams go on the floor and build their biz plans and BCM's. At the end of the event, prizes were distributed. Out of the top 5 ideas, 2 got money commitments. Harsh Srivastava and Team get the soft commitment of Rs.1Cr from Jury and Investor Mr. Akhilesh Jain and a confirmed commitment of Rs. 1 Lakh towards prototype development. Devain Sharma gets a mid-event on-the-spot nonequity investment of Rs 100000 (1 Lakh) from three lead investors.

- 1) Rs. 20,000 by Dr. Kuldeep Sharma (HoD CSE, CUHP)
- 2) Rs. 50,000 by Akhilesh Jain
- 3) Rs. 30,000 by Sumeer Walia (Director CEED, CUHP)

The event ended on a great note by Dr. Manoj Manuja encouraged the students to work with full enthusiasm towards the prototype development and also ensured that all of the ideas will be patented.





# **Photograph of the Event**







Welcome of Chief Guest by Dr. Varinder S. Kanwar (Vice Chancellor)



The enthusiastic participation in Hackathon by the participating students







The enthusiastic participation in Hackathon by the participating students



The motivation session by the CEED with the participating students





The recognition by the CEED of the participating students



The enthusiastic participation in Hackathon by the participating students





#### **BUILDING INDUSTRY-ACADEMIA CORRIDOR**

Date of Event: December 23, 2021

Want to be entrepreneurs meet real entrepreneurs at the maiden Industrial visit of 2021 by Chitkara University Startups. 23-12-2021.

Chitkara University Himachal Pradesh Entrepreneurship cell JAZBA organized an industrial visit of its first batch of 12 Startup CEO's mainly from 1st year engineering. The visit was conducted at EMMBROS Automotive Pvt ltd, a high precision items export unit and OEM, manufacturer of Axle Shafts in Baddi. Students got to experience real action on the ground and got inspired by the story of EMMBROS founder Mr. Ashok Mehta, who is a CA by profession, but took the plunge to build multicores enterprises in the Baddi region. He is also the author of the book "The World Around Axle Shafts" and a first-generation entrepreneur in the automotive industry with over 29 years of rich industrial experience in Manufacturing Automotive Differential and Drivetrain Parts, Manufacturing new and innovative parts have been the passion that pushed him to start his career by conceiving and starting a company for making Automotive Rear Axle Shafts way back in 1991. Students aimed to understand Industry used cases and problem statements, paving a way for a strong Industry-Academia Corridor initiated by the dynamic youth at Chitkara University.

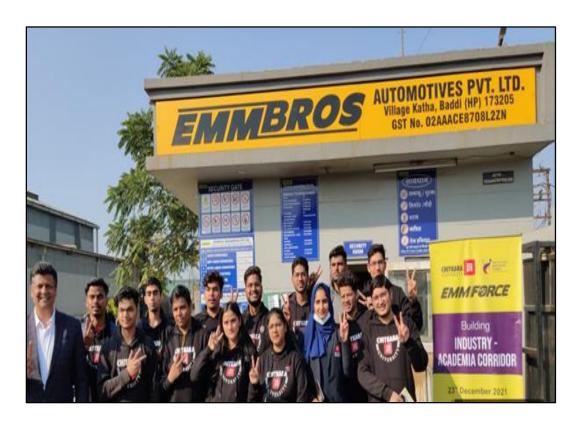




## **Photograph of the Event**







The enthusiastic participating students of the Industrial Tour

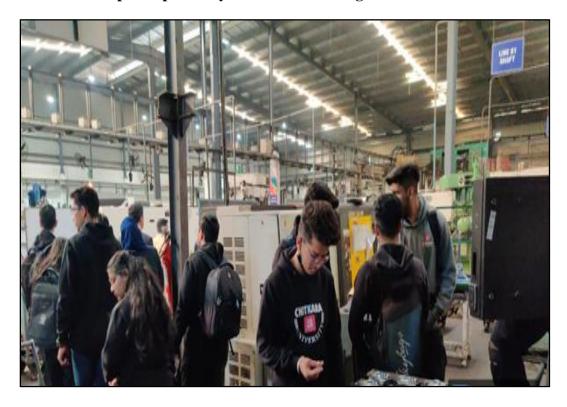


Active participation by the students during the Industrial Tour





Active participation by the students during the Industrial Tour



Active participation by the students during the Industrial Tour





**Group Photograph of the Industrial Tour** 





#### **ISBACON 2022**

Date of Event: January 11, 2022

#### "Today's Start-ups are Industries of Tomorrow".

A strong representation from Chitkara Start-up Team was felt at the ISBACON 2022, an entrepreneurship event in process at Trident, Chennai. The congregation of Indian Incubators led by ISBA (Indian STEP"s and Business Incubators Association) saw an impressive turnout from its nationwide members. The unfolding event has some exciting sessions on the agenda, including a special visit to IIT Chennai's Research Park. Respectable State C.M Sh. M.K Stalin gave the opening address and encouraged Startups from other states and U.T to incubate and partner in T.N. An industry perspective on Incubators was given by Mr. H.K Mittal (Chair Startup India Seed Fund) in his impressive speech. Dr. Sumeer Walia (Director CEED, CUHP) was honoured to be a part of the opening panel with eminent personalities in the Indian Startup Ecosystem and share stories, on how Chitkara is successfully nurturing its Startups in North India and leading. Chitkara University and its incubator is a proud member of ISBA since 2016.







ISBACON 2022 discussion panel





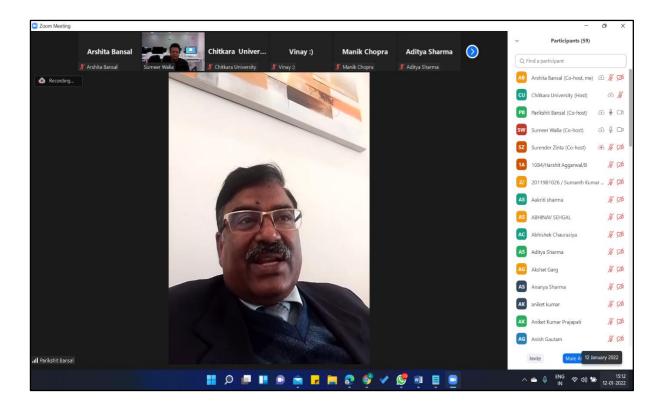
# Talk show: Prototype Finance

#### Date of Event: January 12, 2022

Center for Entrepreneurship Education and Development(CEED), Chitkara University, Himachal Pradesh, organized a talk show on prototype finance in collaboration with Hisafe Electronics Pvt. Ltd under the aegis of MHRD Institution's Innovation Council (IIC), Chitkara University, Himachal Pradesh on January 12, 2022. The main purpose was to help the students understand Technology Readiness Level (TRL), and its implications in Innovation Development. Dr. Parikshit Bansal was the speaker. He has the first successfully incubated startup of Chitkara University, Himachal Pradesh, and has created three products namely Chlorinator, Aerosafe, and SmartCurve. Dr. Parikshit Bansal is a biochemist, having completed his Master's and Ph.D. in the area of Reproductive Biochemistry from NDRI, Karnal (1990). He is an expert member with the All India Council of Technical Education (AICTE), New Delhi, & also a nominated expert with the Arbitration and Mediation Centre of the World Intellectual Property Organization (WIPO), Switzerland. He was awarded international support for patenting of his invention, by the National Research Development Corporation (NRDC), New Delhi and TIFAC, New Delhi, 2001, Awarded support for prototype development of the invention, under the Tepp program of TIFAC, New Delhi, 2004-2011. Innovation successfully translated into a 'marketable product'- small wonder lyzed (www.wonderlyzer.com). Filed on nearly 15 patents relating to different inventions and translated 3 innovations into worldwide technology breakthrough products. Involved as an IPR expert in 3 sponsored studies, including "Impact of TRIPS on Pharmaceuticals, with specific reference to Generics in India" (2006). His specialties are Patent Drafting and Prosecution, Patent Licensing, Capture of Technology (COT) and Transfer of Technology (TOT), IPR, and Regulatory Affairs. Strategic Business Planning and IP management for enhancing business profits. Dr. Parikshit conducted the session very well and students got to know how to make their products for the market. He guided the student startups completely on how to innovate and make their product scalable as well as market-ready.







Online session by Dr. Parikshit Bansal





# Working with the Government and Building Digital India

#### Date of Event: January 17, 2022

Center for Entrepreneurship Education and Development(CEED), Chitkara University, Himachal Pradesh, organized a talk show on Building Digital India in collaboration with Volume tree under the aegis of MHRD Institution's Innovation Council(IIC), Chitkara University, Himachal Pradesh on January 17, 2022. The speaker told the students which things are most important to scale a start-up. He quoted," The first thing is your vision and problem statement. Second is your Team, Third is Cultural Values, fourth is Passion and the last one is Networking." Students also got to know about unconventional jobs which will be of great help for a college student as by doing them one can cover their expenses easily at the college. The event ended with a round of Questionnaires and students got their questions and answered their doubts.













# **Understanding Blockchain**

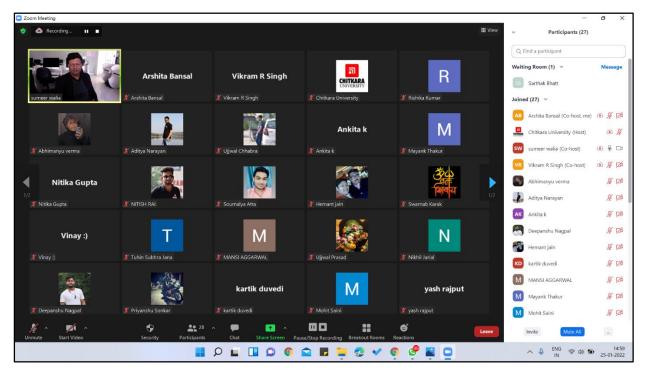
Date of Event: January 25, 2022

Center for Entrepreneurship Education and Development(CEED), Chitkara University, Himachal Pradesh, hosted an expert talk on Block-chain in collaboration with Antier Solutions Pvt. Ltd. under the aegis of MHRD Institution's Innovation Council (IIC), Chitkara University, Himachal Pradesh on January 25, 2022. Our goal was to teach students about this emerging technology and give them a roadmap to becoming successful in this field. As Founder & CEO of Antier Solutions, he leads business strategy & growth initiatives in areas of block-chain-enabled processes including finance. He quotes," Antier & I have grown year after year and trekked the journey that started with 5 team members and currently going stronger with 250+ professionals. I believe the block is the most significant disruption in the history of technology. It is transforming legacy finance into an automated ecosystem of decentralized currencies. With my team, I want to regale this ocean of opportunity through persistent upskilling and reskilling."

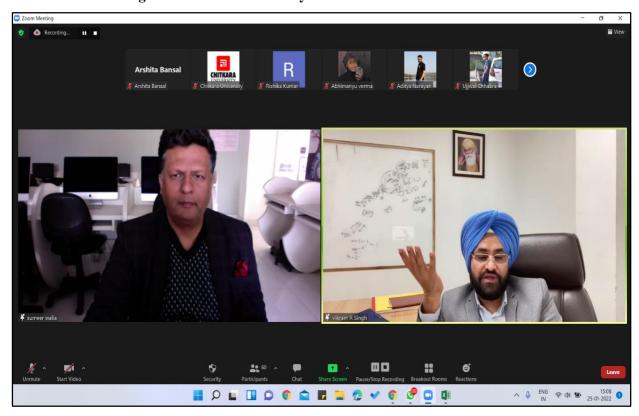
He told the students, very minute things about blockchain. Students got a keen interest to learn this emerging technology. In the end, students asked questions and got accurate responses.







Video Conferencing Session on Blockchain by the Founder & CEO of Antier Solutions Pvt. Ltd.



Video Conferencing Session on Blockchain by the Founder & CEO of Antier Solutions Pvt. Ltd.





#### **ALUMNI FOUNDER SERIES**

Date of Event: February 26, 2022

Center for Entrepreneurship Education and Development(CEED), Chitkara University, Himachal Pradesh, hosted the Alumni Founder series. The guest speaker for this event was Tushar Bhatnagar (Co-founder and CEO of Alpha AI) and Sharad Dabra (Founder and CEO of SD Academia). They were interviewed by Aditya Sharma (Executive member Jazba, Chitkara University HP). The speakers introduced their startups at the meeting. They told their life experiences and the struggles they faced while making their start-up. They also explained their ideas for improving the startup ecosystem of India. And, urged the budding entrepreneurs to be risk-takers and problem solvers. They talked about what an investor needs from a start-up and explained the importance of tech start-ups in the upcoming years. It was also the first time the interviewer Aditya Sharma (Executive member) learned a lot through this session and looks forward to being taken more such opportunities. We are thankful to team Jazba for taking the initiative of managing this big event and look forward to doing more such events.











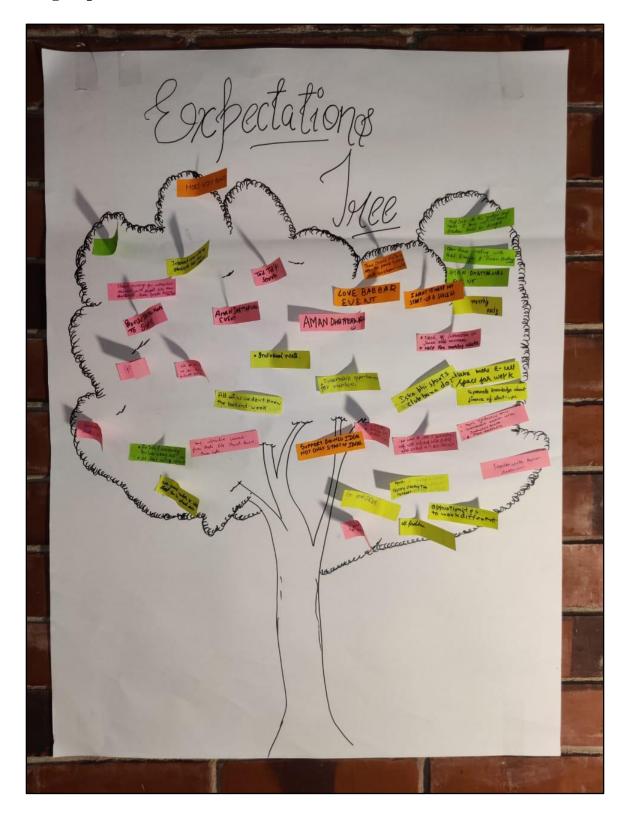
#### EXPECTATION TREE EVENT

Date of Event: March 02, 2022

Jazba E cell core of Chitkara University Himachal Pradesh organized a one-to-many session with all the Hack Day participants and E Cell members. A brainstorming session was organized, in which all the members took part. During the session, we took all the reviews and feedback in form of a slack tree with all their expectation from the Jazba E-Cell CUHP. The main vision behind this slack of tree was to get everyone's expectations and work accordingly in such a manner that we can full fill the market and deliver the things as per need. There were some mixed expectations some were unrealistic and some realistic. Based on those the future projects of E-Cell and the way of working will go accordingly based on that. Apart from this many students took part and put their expectations. They were extremely joyful being a part of the session and moving forward in this. By the end of the day, everyone felt productive and interactive.











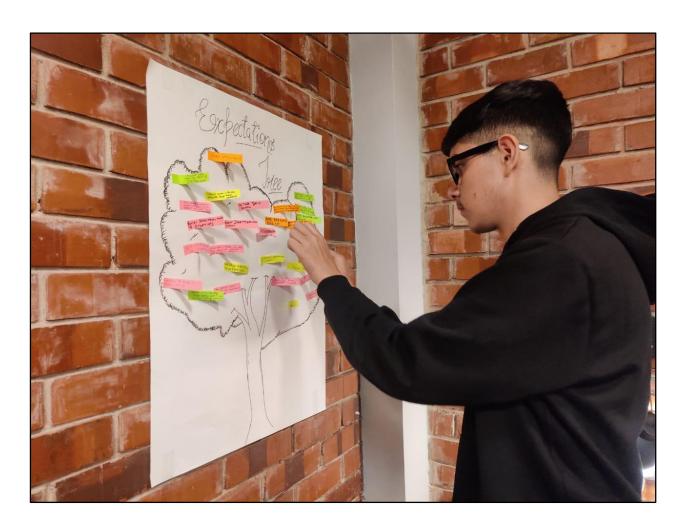


Active participation of the students



Active participation of the students in the event





Active participation of the students in the event

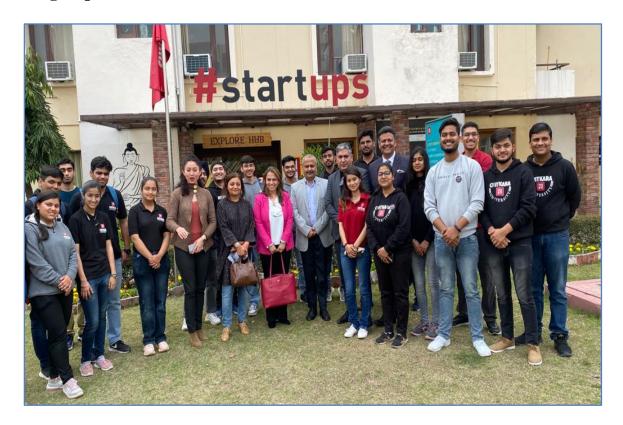




#### CAMPUS ON CAMPUS ACROSS CONTINENTS

Date of Event: March 03, 2022

With the ardent support of Team International, we are pleased to share that we have inclusively integrated both universities incubators at our respective premises under "campus on campus across continents" initiatives."5CW" Cross-Continent, Cross-Country, Co-Working. Chitkara University Himachal Pradesh inaugurated the Innovation and Entrepreneurship Hub, dedicated to LAUNCHPAD (a TBI, and an accelerator from WSU Australia). CEED and LAUNCHPAD will work closely on joint venture creation amongst founders from its respective Incubators and accomplish a few strategic initiatives, fostering Entrepreneurship. The Innovation and entrepreneurship HUB was launched by Pro-VC Dr. Manoj Manuja along with Dr. Inu Rana Sr. Business Advisor and Head LAUNCHPAD, WSU



CEED Team with with Dr. Inu Rana Sr. Business Advisor and Head LAUNCHPAD, WSU





Dr. Varinder S. Kanwar (Vice Chancellor) with Dr. Inu Rana Sr. Business Advisor and Head LAUNCHPAD, WSU





#### INDUSTRY & ACADEMIA CONCLAVE BY CII

Date of Event: March 10, 2022

Industry & government Stalwarts of HP State gather at Shimla for the CII annual state session chaired by Honourable Chief Minister Sh. Jai Ram Thakur at Hotel Marina. March 9, 2022. Chitkara University HP had a contingent of delegates attending this auspicious conference.

The CM announced incentives & programs for ease of doing Business in HP, with a strong focus on Startups and Atamnirbhar Bharat. Up to 36% subsidy for the industry by women entrepreneurs, new grant schemes for Incubators to 200 big has new land for industrial units in Parwanoo were announced. The 100 % vaccinated state Himachal, is currently ranked 7th in the country for ease of doing business. Over 100 seasoned entrepreneurs and business giants from Kalamb, Baddi and Parwanoo were present at this gala networking meeting. Keynotes from DGP HP Sanjay Kundu, Chief Secretary Ram Subhag Singh, Industry Minister Bikram Singh, ACS R Dhiman, CII

President and owner of Microtek Mr. Subodh Gupta were witnessed. We at Chitkara University are looking forward to strengthening our Industry academia corridor with these business giants visiting us at our Sprawling HP campus in the near future. best wishes.









Industry stalwarts from Kalamb, Baddi and Parwanoo attended the CII conclave





Active participation of Industry from Kalamb, Baddi and Parwanoo attended the CII conclave





#### GLOBAL CAREER HACKATHON LAUNCH

Date of Event: March 16, 2022

Center for Entrepreneurship Education and Development (CEED), Chitkara University, Himachal Pradesh, organized the launch of the Global Career Hackathon. The guest speaker for this event was Mr. Nipun Bhalla, Mrs. Nupur Mahajan and Mrs. Kamaljeet Kaur. The event was organized by Jazba and was greatly supported by the staff and Director CEED Mr. Sumeer Walia. The event was hosted by Yashika Ahuja; she did a great job in conducting the event. The Jazba Presentation was given by Aditya Sharma; he did a great job of describing Jazba to the student body. The event was then taken on by the speakers and they explained the importance and meaning of entrepreneurship to the students. The students were then told about the hackathon and how it will be conducted, their doubts were also resolved by Mrs. Nupur Mahajan. The event went smoothly and the student body is very excited and hyped up to take part in this event.





#### **Global Career Hackathon**

Date of Event: March 17, 2022

Center for Entrepreneurship Education and Development (CEED), Chitkara University, Himachal Pradesh, in collaboration with Belong organized an open-house workshop called Global Career Hackathon under the aegis of MHRD Institution's Innovation Council (IIC), Chitkara University, and Himachal Pradesh. The guest speaker for this event was Mr. Nipun Bhalla, Mrs. Nupur Mahajan and Mrs. Kamaljeet Kaur. The event was organized by Jazba and was greatly supported by the staff and Director CEED Mr. Sumeer Walia. The event was hosted by Yashika Ahuja; she did a great job in conducting the event. The Jazba Presentation was given by Aditya Sharma; he did a great job of describing Jazba to the student body. The event was then taken on by the speakers and they explained the importance and meaning of entrepreneurship to the students. The students were then told about the hackathon and how it will be conducted, their doubts were also resolved by Mrs. Nupur Mahajan. We are very thankful to Jazba for taking the initiative and managing the event so well. To summarize, the event went smoothly and the student body is very excited and hyped up to take part in this event.











# Study and Work Opportunities in the USA

#### Date of Event: March 25, 2022

Chitkara University, Himachal Pradesh, under the aegis of MHRD Institutions Innovation Council (IIC), conducted a session on "Study and work opportunities in the US and its universities with a specific discussion on Rider". The session was conducted by Mr. Jeffery Hutchison. Mr. Jeffrey Hutchison serves as the Director of International Admissions for Rider University, located in Lawrenceville, New Jersey. The students enjoyed the session and were very attentive and patient when the session was conducted. Mr. Jeffery did an excellent job in answering the student's questions and enlightened a spirit of learning among the students. He made the students believe that it is now not hard to study in the US. The session was hosted by Dr. Aditi Chandel (Astt. Proff. BBA) and the session was then taken over by Mrs. Ruchi. She conducted a workshop on Personality Development. The session ended with the testimonies of the students who used the AI Assessment tool by Princeton Hive. To summarize, it was a wonderful session which was not just a speaking session but a fun discussion between the students and the speakers.



The session of Dr. Aditi Chandel (Astt. Proff. BBA)





The session was conducted by Mr. Jeffery Hutchison (Director of International Admissions for Rider University)





## Pathway to worlds a successful career

Date of Event: April 7, 2022

Center for Entrepreneurship Education and Development (CEED) and Institution's Innovation Council (IIC), Chitkara University, Himachal Pradesh, are going to organize a vibrant session on "Pathways towards a Successful Career". The session will be addressed by one of the most dynamic leaders Sh. Sanjay Kundu (IPS) DGP in Police Administration in the State of Himachal Pradesh at our Sprawling campus of Chitkara University, H.P. Sh. Sanjay Kundu will address our students on the 8th of April 2022. An eloquent speaker, Sh. Kundu is an alumnus of the University of Minnesota and Harvard University. He discussed the topic in detail and emphasized on the importance of having strong fundamentals in life with the 4L in Focus: Live, Love, Learn and Leave a Legacy. He has an inherent passion to motivate students and interact with them to be better leaders of tomorrow. We are extending a cordial invitation to force the session to end with the testimonies of the students who used the AI Assessment tool by Princeton Hive. To summarize, it was a wonderful session which was not just a speaking session but a fun discussion between the students and the speakers.







Welcome and motivating session by Sh. Sanjay Kundu (IPS) DGP with Dr. Varinder S. Kanwar (Vice Chancellor)





# Spirit of Baisakhi

Date of Event: April 13, 2022

Center for Entrepreneurship Education and Development (CEED), Chitkara University, Himachal Pradesh, is hosting a Baisakhi celebration under the aegis of MHRD Institutions Innovation Council (IIC), Chitkara University, Himachal Pradesh. Meet our budding women founders from their 1st year of college aiming to build their ventures on Campus. Chitkara University's Center for Entrepreneurship & Education Development (CEED) came up with a special event this Baisakhi, to be hosted at the Sprawling campus of Chitkara University Himachal Pradesh. In celebration of the Baisakhi Festival 2022, we are highlighting 4 outstanding inspiring stories of Women Entrepreneurs of different fields. Be a part of this event and get a chance to get an insight into startups from these amazing women. The session ended with the testimonies of the students who used the AI Assessment tool by Princeton Hive. To summarize, it was a wonderful session which was not just a speaking session but a fun discussion between the students and the speakers.



Engrossing session attended by the students









# Logo Design

Date of Event: April 13, 2022

Center for Entrepreneurship Education and Development (CEED), Chitkara University, Himachal Pradesh, is hosting a LOGO design competition for start-ups under the aegis of MHRD Institutions Innovation Council (IIC), Chitkara University, and Himachal Pradesh. Get out of your box, Do the best you can. Participate in this LOGO design competition and get a chance of winning some exciting prizes. The best three logos will be rewarded with Rs.500; these winners will get 4 years of complimentary membership to Jazba E-Cell. The session ended with the testimonies of the students who used the AI Assessment tool by Princeton Hive. To summarize, it was a wonderful session which was not just a speaking session but a fun discussion between the students and the speakers.













# I.OGO DESIGN COMPETITION FOR STARTUPS

#### An initiative by CEED

- Logo should be submitted in soft copy, jpeg format/pdf by 4:00 PM on12th April
  via email to: jazba@chitkarauniversity.edu.in
- Best three Logos will be rewarded with Rs 500 each and Startup mentoring support from CEED.
- · Winners to get 4 years complimentary membership of JAZBA Ecell.
- · Logo should not be copied from any external site or softwares.
- · 100% originality and creativity shall be rewarded.
- · Each logo should carry a Tagline not more than 3-5 words.

Final Results to be announced: April 13th 2022 Venue: Open Auditorium | Time: 7:30 PM









# **Groom, Enhance Transform**

Date of Event: May 6, 2022

Center of Entrepreneurship Education and Development (CEED), Chitkara University, Himachal Pradesh, organized a talk show on Groom; Enhance Transform in the collaboration with under the aegis of MHRD Institutions Innovation Council (IIC), the session will be delivered by Ms. Avneet Kohli. Vision training couch & entrepreneur the session will be moderated by Mr. Sumeer Walia, Director, of the Centre for Entrepreneurship& Education Development. Groom. Enhance Transform (G.E.T) is a career kick-start program that helps you prepare for the professional world. You will learn how to create an impactful first impression and build trust and rapport with interviewers. Draft a powerful resume Build visual, verbal & non-verbal confidence Leverage LinkedIn for career success learns the star method and prepare System for Success Overcome interview anxiety. Get your Resume Reviewed. Students were also impressed; with how good the resource person was while answering their questions. Although, they wished the seminar could be longer. In the future, they also wanted to meet the resource person personally.



Active participation of the students in the session

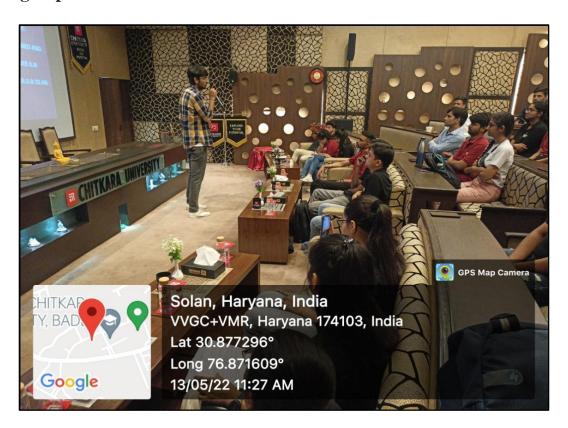




#### Metaverse

Date of Event: May 13, 2022

Centre for Entrepreneurship Education and Development (CEED) and Institution's Innovation Council (IIC), Chitkara University, Himachal Pradesh, are going to organize a vibrant session on "Web 3.0 Metaverse" The metaverse is the concept of digital, connected places where people congregate for work and socializing, combining social media, virtual reality, video conferencing and cryptocurrencies into one immersive form. It's a place where 3D avatars can spend money, play games and conduct real-world business and how users are able to control and own their creations and online content, digital assets and online identities. CEED Chitkara University, HP organized a session on Web 3.0 Metaverse. The session ended with the testimonies of the students who used the AI Assessment tool by Princeton Hive. To Summarize, it was a wonderful session which was not just a speaking session but a fun discussion between the students and the speakers.











# **Human Behaviour & Leadership**

Date of Event: May 27, 2022

Center of Entrepreneurship Education and Development (CEED), Chitkara University, Himachal Pradesh, organized a talk show on Human Behaviour & Leadership in the collaboration with the aegis of MHRD Institutions Innovation Council (IIC). As a leader, you need to interact with your followers, peers, seniors, and others; whose support you need in order to accomplish your goals. To gain their support, you must be able to understand and motivate them. To understand and motivate people, you must know human nature. Human nature is the common quality of all human beings. People behave according to certain principles of human nature. Human needs are an important part of human nature. Values, beliefs, and customs differ from country to country and even from group to group, but in general, all people have a few basic needs. As a leader, you must understand these needs because they can be powerful motivators. If you want to be a good leader, you need to focus on these five cores that resonated the most with you. Purpose, Wisdom, Growth, Love & Self Realization. The Innovation and entrepreneurship HUB was launched by Pro-VC Dr. Manoj Manuja along with Mr. Sumeer Walia. The students really enjoyed and learned new things. It was an informative session they were also impressed; with how good the resource person was while answering their questions. Although, they wished the seminar could be longer. In the future, they also wanted to meet the resource person personally.





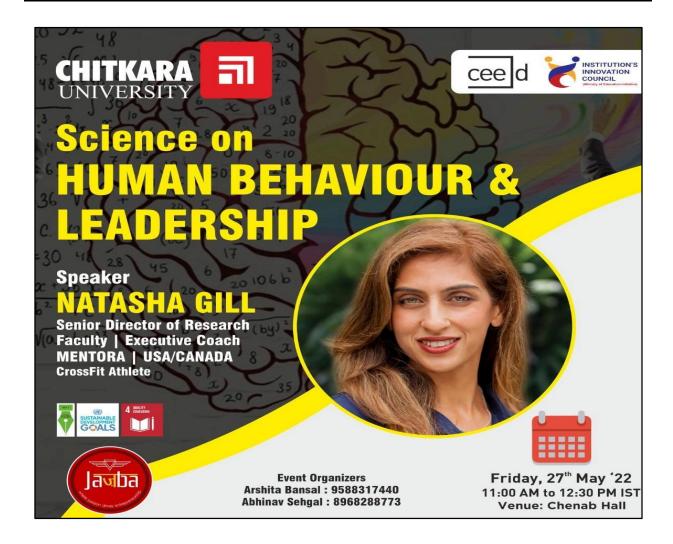
Session launched by Dr. Manoj Manuja (Pro Vice-Chancellor)



CEED organizing team with Ms. Natasha Gill (Senior Director Research Faculty)











# Young Founder's Summit

Date of Event: June 4, 2022

CEED's Big Community Initiative to further enhance, develop, curate and build Startup culture in Tricity, looking forward to Judging the new age innovative Ideas from school students of Grades 9-10-11-12. Chitkara's team CEED and CIIF along with founder partner of 100X VC Shashank Randev at his Master Class on VC funding, an event held at Hyatt Regency Chandigarh hosted by TIE Chandigarh. The students really enjoyed and learned new things. It was an informative session they were also impressed; how good the resource person was while answering their questions. Although, they wished the seminar could be longer. In future they also wanted to meet the resource person personally.







## **Investor Road Show**

#### Date of Event: June 11, 2022

Chitkara University in association with Agility Ventures organised a mega startup investor roadshow on 11th June 2022 in which Chitkara University Startups raised 2.5 Cr+ Funding, Chitkara Incubated startups "Chai Nagri" got 1 Crore, "Quick Stay" 75 Lakhs and "Kulcha Gram" 50 Lakhs funding. Stalwart of Industry, Gajendra Chandel, Former President and Chief Human Resource Officer (CHRO) of Tata Motors, was the special guest for the event and addressed the gathering, along with eminent people from the startup industry like Dhianu Das, Founder of Agility Ventures & General Partner at Fluid Ventures, Tushar Kapoor, MD of Kapsons Group and members of IIT Mandi, ISB, IIT Ropar, The Indus Entrepreneurs (TiE), Manjinder Singh Dhaliwal, Angel Investor, Sumeer Walia Director of CEED, Chitkara University, Ketan, MD of Superdonuts, Chandigarh Angels Network, Punjab Angels Network, Punjab Chamber of Commerce and Industries (PCCI) and PHD Chamber of Commerce and Industry (PHDCCI) among others.



Special Guest of honour Mr. Gajendra Chandel, Former President and Chief Human Resource Officer (CHRO) of Tata Motors with the Chitkara University Startups





# **TEDx hosted by Chitkara University H.P.**

Date of Event: July 23, 2022

Chitkara University, Himachal Pradesh is organizing a TEDx event. The line-up of speakers for this year's TEDx event has been announced. This event is on Saturday, July 23, 2022, from 10 AM to 4 PM at Chitkara University, Himachal Pradesh. TEDx believes in building a clearing of free knowledge from the world's most inspired thinkers. It's a community of curious people to engage in ideas with each other.

Over the course of the day, 6 speakers will give talks to share the TEDx spirit of ideas worth spreading.

Event organizer Mr. Sumeer Walia said, "We look forward to bringing this year's ideas worth spreading directly to motivate students and the youth of our region, who are the passport to the future". The platform of TEDx is a unique one, it is our honour to host the stalwarts from industry, academia, sports and other diverse sectors of society at Chitkara University, Himachal Pradesh. We are committed to the cause of shaping up the youth for a compelling career ahead said, Dr. Madhu Chitkara, Pro-Chancellor of Chitkara University, Himachal Pradesh.

#### This year's speakers and their titles are:

- Major Priya Jinghan –First women cadet of Indian Army
- Taranjeet Bhamra Founder and CEO AgNext, Mohali
- Shardha Khapra Co-founder, Apna College and Apni Kaksha-xE.drdo-Microsoft
- Anchal Thakur National Alpine Skiing champion
- Divam Wadhwa

   Founder and CEO Chai Nagri
- Amit Pandey CEO-PnCap, Founder and CEO Super77, TEDx speaker















Galaxy of eminent speakers at the TEDx





The enthusiastic participation of students at the TEDx

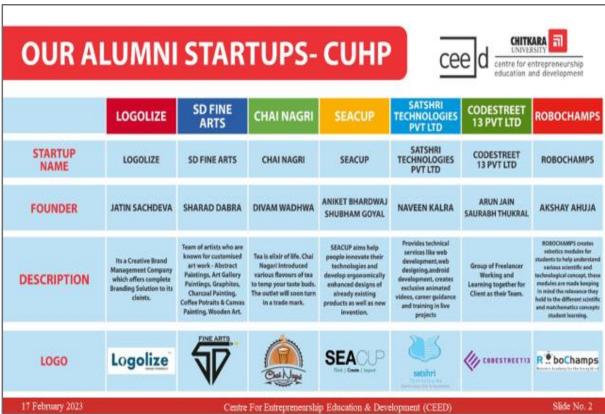






# Startups Under Chief Minister Scheme & Other Startups of Chitkara University Himachal Pradesh - CEED









## Thanks for your support (www.cuceed.org)



Chitkara University Centre for Entrepreneurship Education & Development (CUCEED) has indeed imbibed this rhythm of igniting young minds to nurture the Nation's vision of STARTUP INDIA-STAND UP INDIA. The journey has just begun with firm footholds to conquer the plethora of opportunities wherein students, faculty, alumni, and community entrepreneurs get the belongingness of a company.

#### **Contact Us:**

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