

2022-23 ANNUAL REPORT



Prepared By:

Center for Entrepreneurship Education & Development

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Dr. Ashok Chitkara

Chancellor, Chitkara University

Dr. Ashok K Chitkara, Chancellor of Chitkara University, Punjab and Chitkara University, Himachal Pradesh is a renowned mathematician and a legendary academician. With utmost humility, exemplary elegance, bright ideas, high caliber and the proper balance of thoughts & beliefs, he is the face of potential juvenility and equitable education. His credentials have earned him the Life Membership of the Indian Mathematical Society, Indian Science Congress Association, and Indian Society for Technical Education. His vision has created a vibrant research culture in Chitkara University to foster outstanding research programs relevant to the future. The faculty, scholars, and students have filed above 700 patents and published over 2000 research publications.

Canva



Dr. Madhu Chitkara

Pro Chancellor, Chitkara University

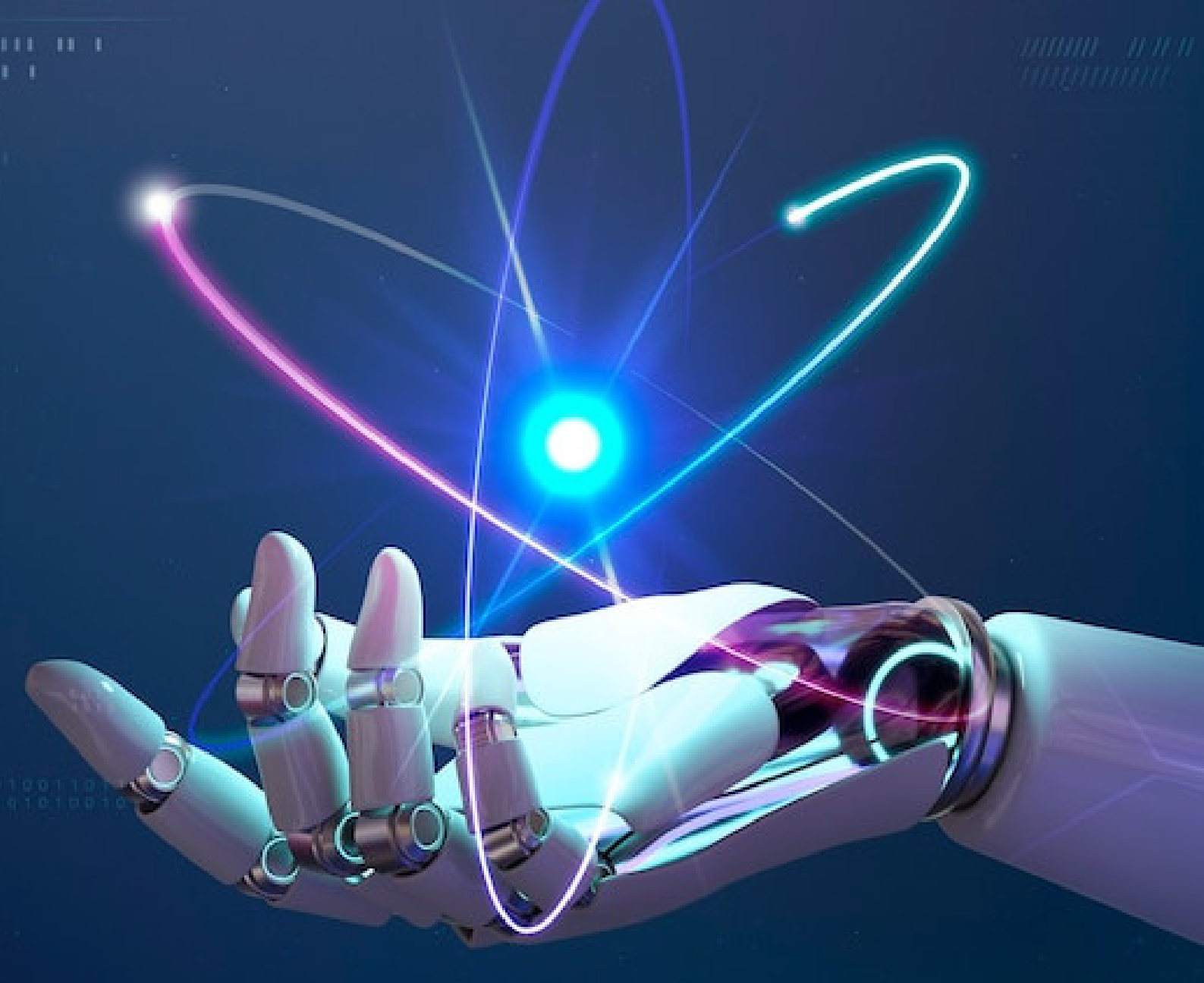
Dr. Madhu Chitkara is the Pro-Chancellor, of Chitkara University, Punjab, and Chitkara University, Himachal Pradesh. She is a seasoned academician and an edupreneur. Dr. Madhu Chitkara co-founded Chitkara Educational Trust in 1998, with a vision to impart quality education to seekers of the region. Dr. Madhu Chitkara has Ph.D. in Education and has had a diversified career with variegated experience in the field of education spanning four decades. Knowledgeable and focused, she has adeptly managed numerous academic ventures and leads by example. She is warm and sincere – always willing to walk the extra mile to deliver on her promises. Because of her unique way to 'lead by example' and 'lead from front', Dr Madhu Chitkara continues to inspire many young women around the world and her story has been featured in the third edition of the book "Rising to the Top" published by IFEES.



Dr. Mohit Chitkara

Vice Chancellor, Chitkara University

One of the greatest visionaries and business leaders of the region, an alumnus of Harvard Business School, Mohit Chitkara is the Vice President of the Chitkara Educational Trust, Chandigarh. He is taking his parents' legacy forward by running this institute. It now has six colleges under its name, from hospitality to school of planning and architecture. In coming years, Mr. Mohit would like to see Chitkara Educational Trust as the leading education provider of the country. He started with a small study centre and today, Mohit Chitkara is the VP of the Chitkara Educational Trust. Based out of Chandigarh, Chitkara has seen a sharp growth since the Trust was setup in 1998. Mr. Mohit's aim is to attain a leadership position in the education space in North India.



ABOUT **ceed**d

At CEED (Centre for Entrepreneurship Education and Development), Chitkara University, we are on a mission to increase our ecosystem's productivity by simplifying the task of connecting people with the right opportunities. Broadly speaking, we believe in first creating value within the ecosystem, and then sharing that value with our ecosystem partners, mentors, investors and startups.



PIYUSH GARG

VICE PRESIDENT, CEED

Mr. Piyush Garg, currently the Vice President of CEED, Chitkara University has around 17 years of experience in the Corporate, Entrepreneurial Ventures and Govt. Sector at various Senior positions in diversified domains of Technology, Strategy, Management and Consulting.

An alumni of IIM-Calcutta and IIT-Delhi and having a strong acumen in Digital Educational Technologies, Skill Development and Business Strategies. He was also a registered legal practitioner, practicing with the Hon'ble Supreme Court of India , and Hon'ble High Court of Punjab & Haryana.



STARTUP ACHIVEMENTS



CUSTOSHOE

**Recieved
Funds of *Rs.5
Lakh* from
SISF**

- Winner at TIE Global Pitch Fest in North Region
- North India winner of TiE Global Pitch Fest., among the top finalists represented Chitkara University and country at International and National Level.
- Finalists among the EO Jaipur, representing our prestigious University at National level. Competing for the first prize of \$1 Lakh.
- Finalist at TiE global summit, HYDERABAD.
- CEED Innovest 2.0 2nd runner-up
- Top finalist in EO GSEA NAVI MUMBAI

SELLEBRATION

**Raised funds of *Rs.
10 Lakh* at
company valuaion
12 CR**





AI VERSE Pvt. Ltd.

**Company
valuation
10+ CR**

- Youngest Entrepreneur of the Year Award by STPI and MIETY
- Presented in front of IG and SP, Chd. Police.
- Semi-Finalist in Israel- TiE Chandigarh Business Plan
- Winner in Techstar and Innovest
- Winner at SHE Startups by Punjab State Council at Cannable 4.0

ETERNSTACK Pvt. Ltd.

**Recieved
Funds of Rs.5
Lakh from SISF**



MECHATRON Pvt. Ltd.

Achieved 2nd Position in **Global Pitch Fest** and received amount of Rs. **15,000**



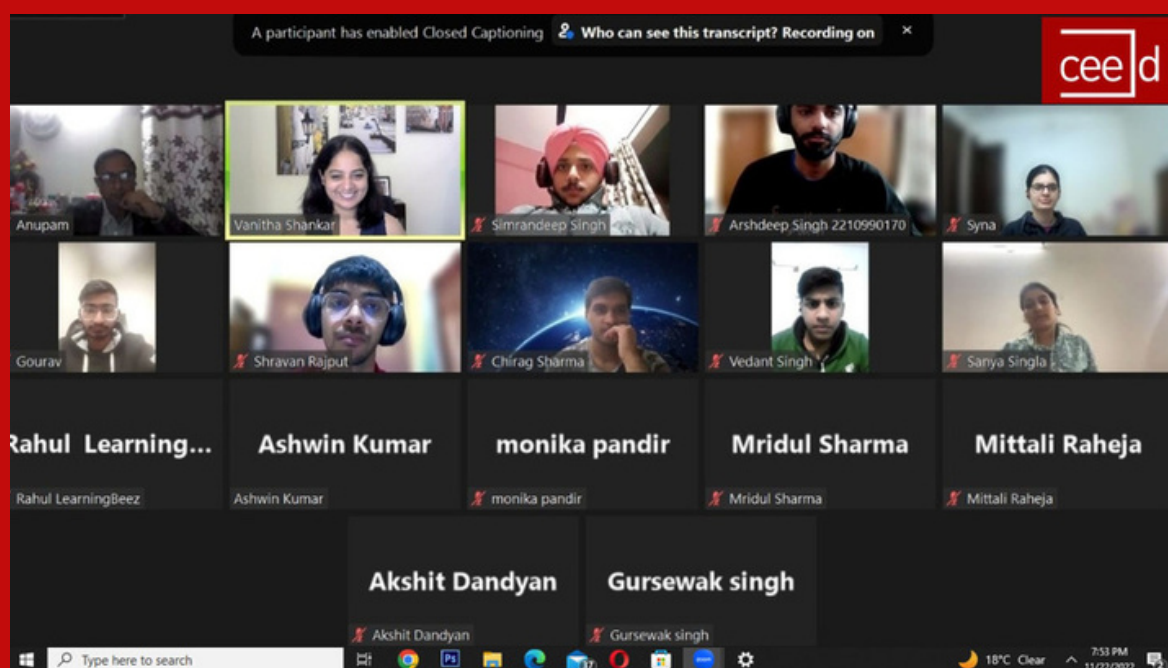
STARTUP BOOTCAMP

"Ideation to Investment"

*Initiated by Piyush Garg,
Vice-President, CEED*



- ***Group Sessions***
- ***Personal Mentoring Sessions***



Bootcamp Vision

OBJECTIVES:



Idea



Developing
concept



Building Product



Identify funding
opportunities



Setting up
operations



Growing
Audience

4 STAGES OF BOOTCAMP:

Ideation

Building a business case

Developing a business plan

Creating a compelling pitch



CEED BOOTCAMP PARTNER

Ms. Vanitha Shankar

(Strategy & Business Partner)

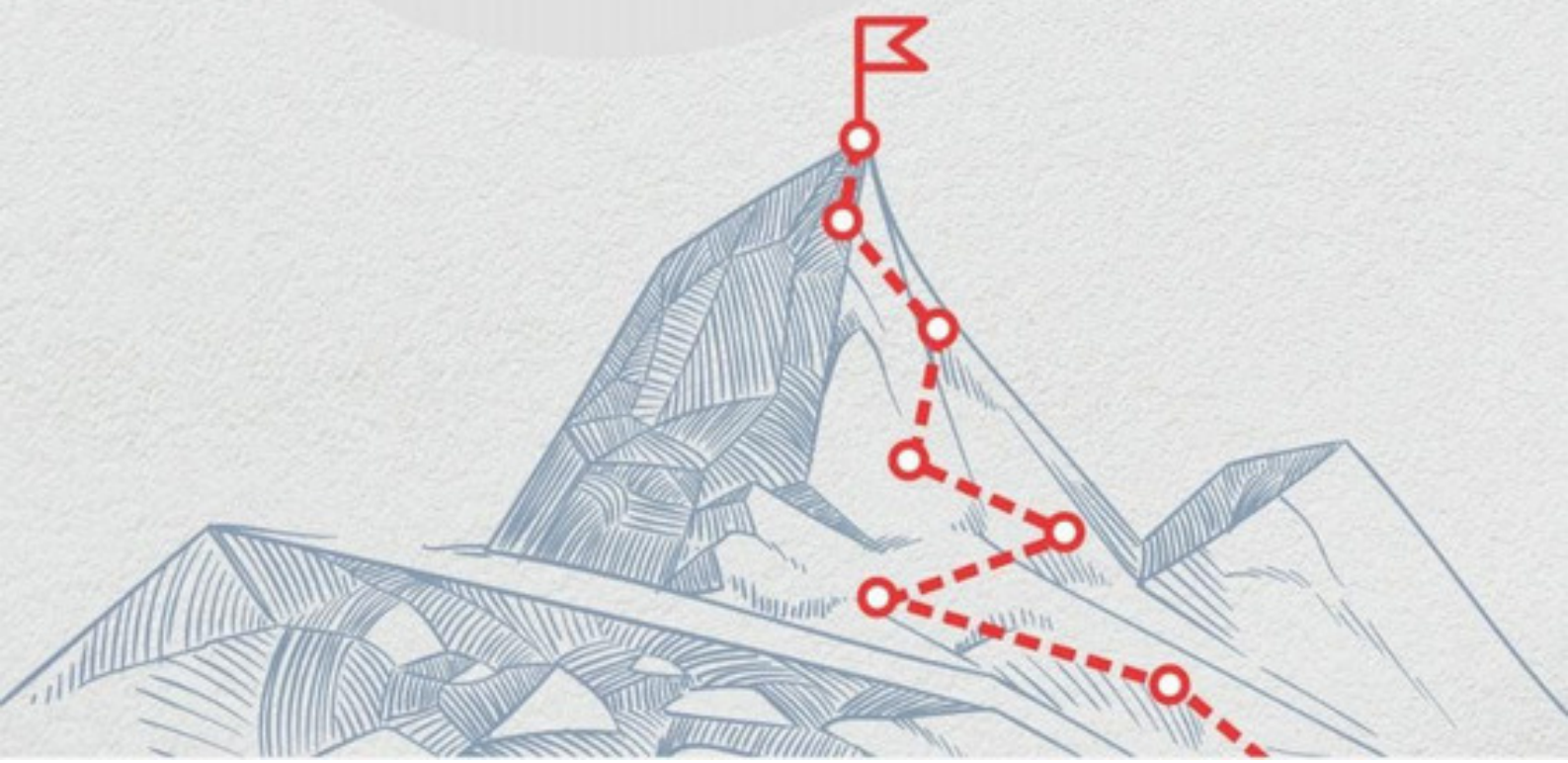
The quality of the startup ideas, the concepts, and the commitment to strengthening the entrepreneurial ecosystem have all inspired me to actively support Piyush Garg's vision for CEED's growth story.

Engaging student entrepreneurs towards nurturing their curiosities into mature business propositions, and being part of CEED's journey of transforming innovation into investment is personally fulfilling. I'm impressed with their passion and commitment to building their dreams. What stands out is their genuine willingness to exchange knowledge, interest in each other's endeavors, and active discussions, debates, and idea exchanges during the cohort sessions. Further, their commitment to building and making progress inspires me!

I am thrilled and honored to partner with CEED in nurturing the capabilities and supporting entrepreneurs to acquire the essential skills required to excel in their entrepreneurial dreams and ventures.



NATIONAL **Entrepreneurship** **SUMMIT**



INAUGURATION





A wide shot of a stage set for the National Entrepreneurship Summit. The backdrop is dark with the event's logo in orange and white. Above the stage, a decorative banner features a lightbulb icon and the text 'NATIONAL ENTREPRENEURSHIP SUMMIT'. Four men are seated on a white sofa, each with a microphone. The stage is decorated with red and gold garlands and small trees.

NATIONAL Entrepreneurship SUMMIT

The Next Big Thing: Predicting the Future of Entrepreneurship

Mr. Divyanshu Verma

Mr. Inderjeet Singh

Mr. Jay Oberai





Innovating for Social Impact: Creating Sustainable Change

Mr. Shivi Singh
Mr. Bharat Bansal
Mr. Pandurang Taware
Mr. Sagar Bhalotia





Diversity and Inclusion: Mindset Matters

*Mr. Vikas Bagaria
Ms. Aditi Madan
Ms. Priyanka Madnani*



CHITKARA UNIVERSITY



**CEED Entrepreneurs
performing at National
Entrepreneurship Summit**

AIVERSE
Pvt. Ltd.



**CEED STARTUP
PRESENTATION**



Custoshoe
Pvt. Ltd.



NES STARTUP LOUNGE



CEED Startups showcasing their Innovative Solution



Glimpses of National Entrepreneurship Summit





INNOVEST 2.0



- Legal Compliances
- Technology
- Intellectual Property Rights
- Skills of Investment
- Co-Founder Team Building
- Networking



INAUGURATION



Grand opening of CEED Innovest 2.0 by the Guest of Honour Dr. Archana Mantri, Vice-Chancellor, Dr. PK Khosla , Pro-Vice-Chancellor and Mr. Piyush Garg, Vice-President, CEED, Chitkara University.



Piyush Garg
Vice-President, CEED

Mr. Piyush Garg extended his warm welcome to the guests and dignitaries who were present there. He congratulated all the selected teams.

The Future of Entrepreneurship: Opportunities and Challenges Ahead



Dr. Archana Mantri
Vice-Chancellor, Chitkara University

Dr. Archana Mantri inspired the entrepreneurs emphasising the opportunity & Eco-system we are providing for the development of an Entrepreneur.

Dr. Parveen kumar Khosla
Pro Vice-Chancellor, Chitkara University

Dr. P. K. Khosla delivered an inspiring speech on “The Growing Startup Ecosystem” in India. He highlighted the opportunities available to entrepreneurs in India and encouraged them to take advantage of the supportive ecosystem.



The Road to Success: Insights from a Experts

Dr. Kuldeep Sharma
Director-CAS,
Chitkara University

Dr. Kuldeep Sharma gave an insightful speech on the topic of “Technology and its Relation with Start-Ups”. He focused on the importance of technology and how it has transformed the start-up landscape.



Ms. Shivani Saini
Assistant Director-CAS,
Chitkara University

Ms. Shivani Saini advised students to start acquiring the necessary skills to succeed in the journalism industry. She encouraged students to continue learning and growing, as it can take them to larger and greater places.





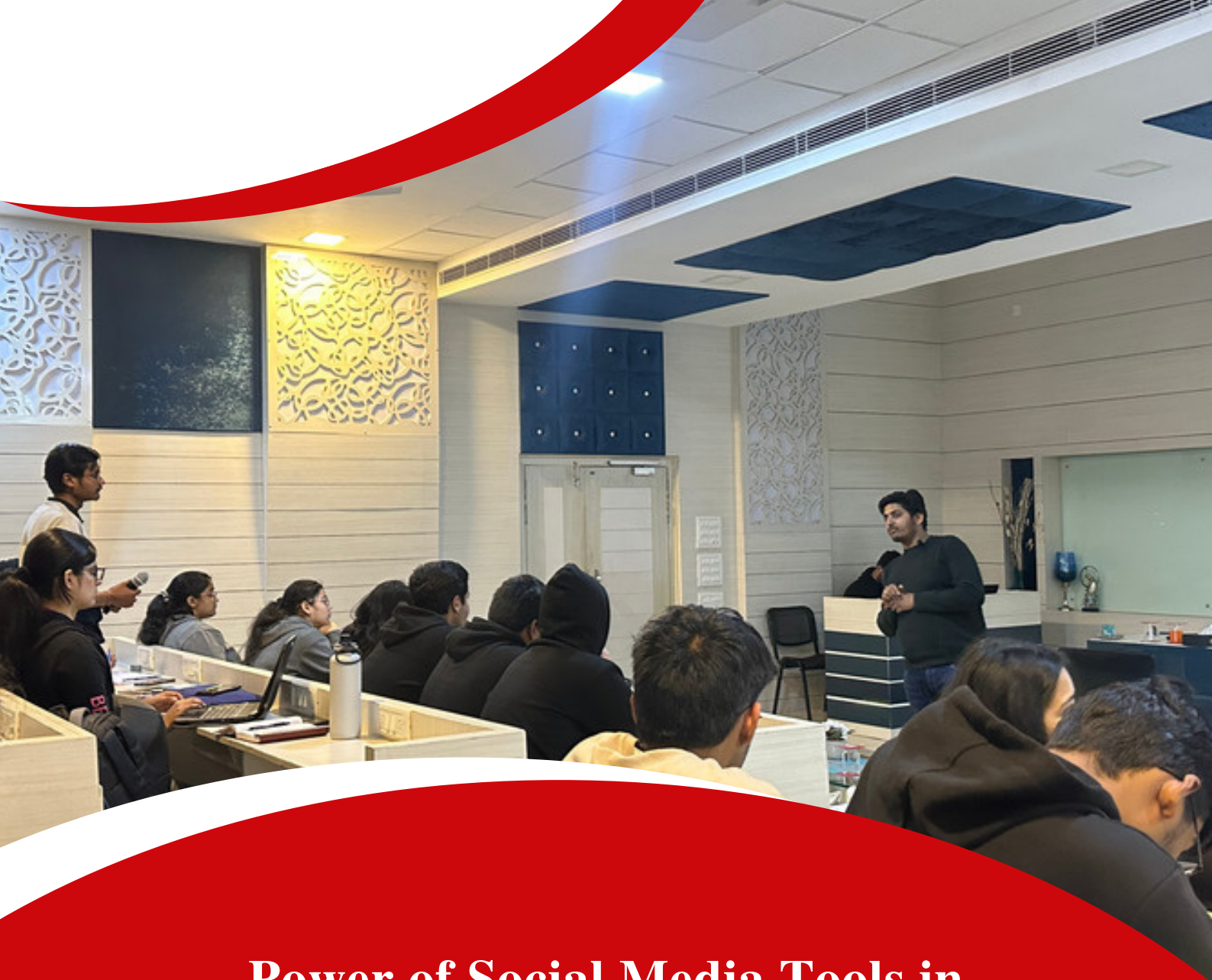
Unlocking Success in Entrepreneurship with Market Research

Mr. Satyendra Chaudhary delivered a speech on “Marketing Strategy and Research”. He emphasized the importance of taking risks and making an impact on society through entrepreneurship. He stressed that marketing does not simply mean advertising but building a sustainable solution for the customer. He highlighted the need to keep marketing principles in mind while building such solutions. He also emphasized the heterogeneity of markets, and that customers are not static, but instead adapt as per their needs. Therefore, it is important to have knowledge of the market and to understand the customer's requirements.



Unlocking Success in Entrepreneurship with Market Research





Power of Social Media Tools in Entrepreneurship

Mr. Rahul Goyal brought the importance of social media tools into focus. He discussed the various platforms available and how businesses can utilize them to reach their target audience effectively. He shared his insights on the importance of social media in today's business world and provided tips on how to use these tools to promote a business or product to drive brand awareness and customer engagement.



Power of Social Media Tools in Entrepreneurship





Leveraging Open AI Technologies in Entrepreneurship

Dr. Monit Kapoor kicked off the day by delivering an interactive speech highlighting the advantages of open-source technologies, and cloud computing in his lecture titled “can open-source ecosystem be your playground while you build your start-up”. He emphasized the importance of both in the current technological landscape by providing several real-world examples to illustrate the impact they have in driving innovation and progress. Through his speech, he explained to the audience the benefits of many free university student packs like the GitHub student developer pack and many other packs.



Leveraging Open AI Technologies in Entrepreneurship





Entrepreneurship: The Art of Bouncing Back

Colonel Rakesh Sharma delivered an interactive session on entrepreneurship. He stated that entrepreneurship comes with fame and name, but it is not an easy journey. He highlighted the importance of dreaming big, taking small steps, and being practical. He urged the audience not to get offset by setbacks and to learn to conquer failures. He advised the audience to take feedback from customers to grow and to take calculated risks as decision-making is an art. He concluded by saying that if your risk-taking ability is high, your growth will be high.



Importance of Effective marketing and presentation in Entrepreneurship

The Eminent Speaker highlighted the role of creativity, innovation, and effective communication in building a successful brand. She emphasized that entrepreneurship symbolizes the height of creativity. Young entrepreneurs possess fresh innovative minds that can transform ideas into successful businesses. However, she emphasized that success in entrepreneurship depends on several factors, and marketing is one of the critical aspects. Entrepreneurs must use offline marketing channels as they have their strengths, such as the credibility of newspapers, which is much more than online platforms. She emphasized that the power of print media remains unchallenged, and it emotionally connects people.



Importance of Effective Marketing and Presentation in Entrepreneurship





CEED EMPOWERING

ENTREPRENEURSHIP

Entrepreneurs Pitching their startup idea infront of the Jury member





The Top 10 Teams pitching in
front of the Jury members Mr.
Manish Verma,
Mr. Amulya Shukla and Our Chief
Guest
Shri Gautam Jain, IAS.



Team Qivi Flow

Winner- Punjab Campus

A startup that collects the adverse drug reaction reports from consumer and health care professional, analyze and aggregate that data and submit that to pharma companies.



Team Custoshoe

Ist Runner Up- Punjab Campus

Customization and renewal of sneakers and old shoes to Give them an eye-catching trend.



Team Wear AI

2st Runner Up- Punjab Campus

Wear AI startup based on technology that allows you to virtually wear clothes in real-time.

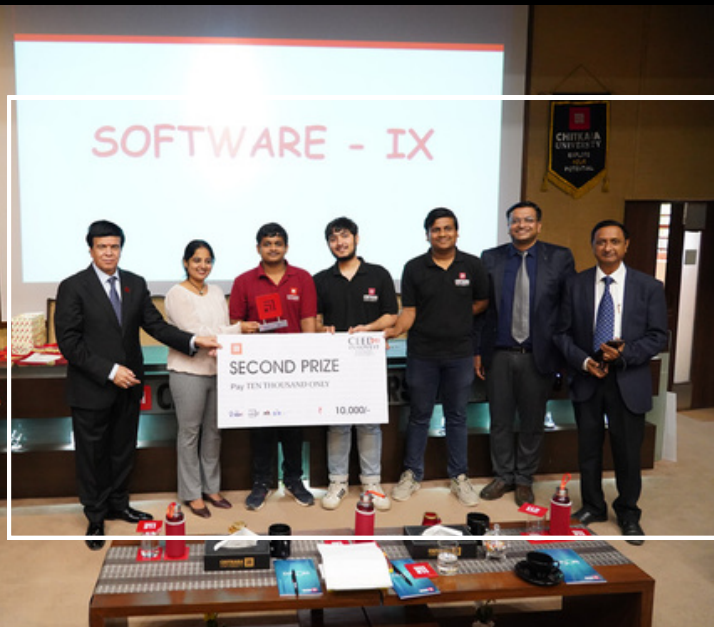
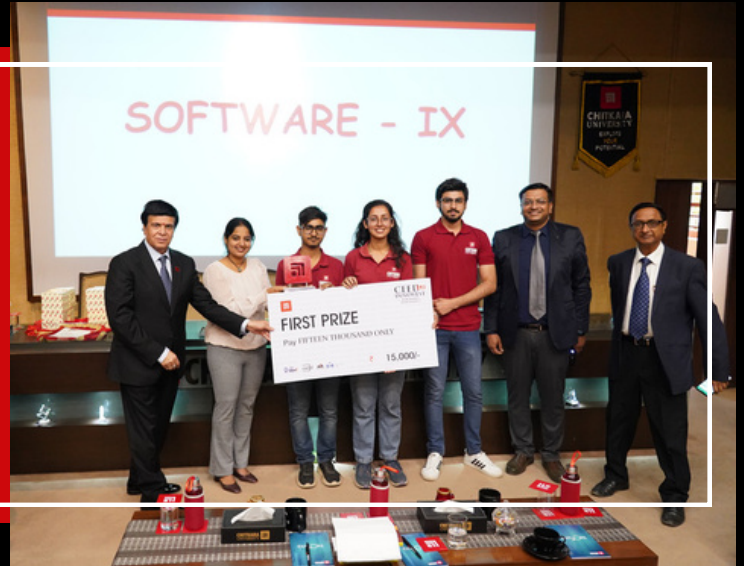


INNOVEST 2.0 WINNERS PUNJAB CAMPUS

Team Reachup

Winner- HP Campus

Reachup is an advertisement and promotional platform. It is a Single window solution for investors as well as for the entrepreneurs!



Team Peacify

1st Runner Up- HP Campus

Peacify is a service that brings together self-care, professional support, and community access to deliver the best quality mental health care treatment.

Team Ham Hai For Cancer

2st Runner Up- HP Campus

A startup based on an AI-enabled portal for connecting Cancer Patients with Medical Doctors and providing consultancy Online.



INNOVEST 2.0 WINNERS HP CAMPUS



**Our Chief Guest at CEED
Innovest 2.0**
Shri Gautam Jain, IAS



CEED-INNOVEST

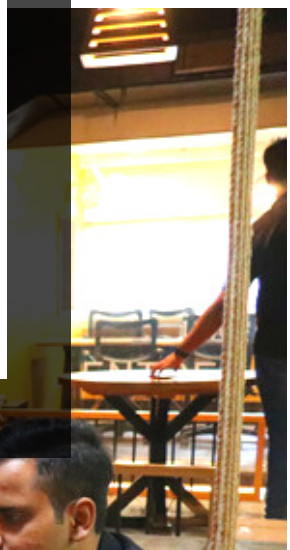
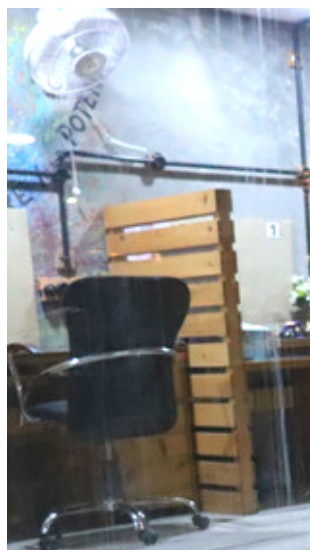
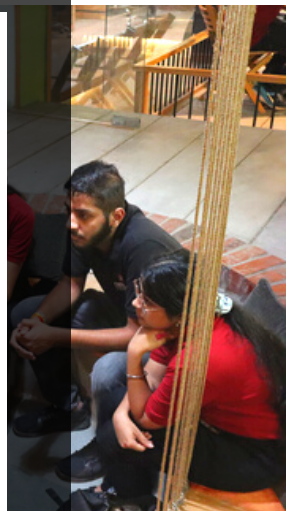
INNOVATION TO INVESTMENT



**Session by Lt.
Col. Rakesh
Sharma Rtd.**

**“Startups
are Build
on
Failures”**







Build A Blue Ocean That Makes Competitors Irrelevant

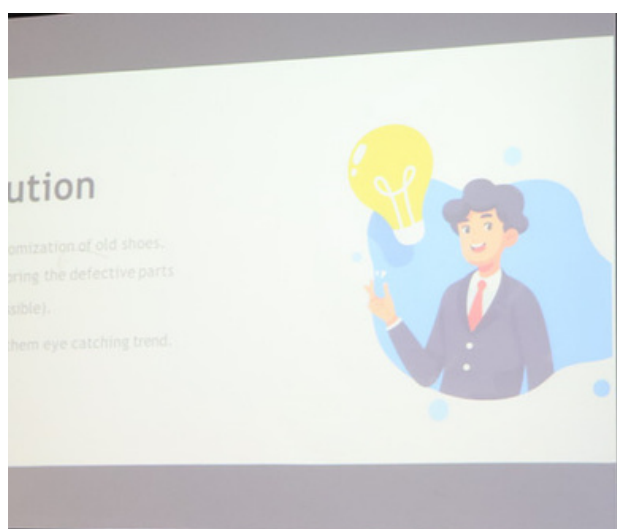
*-By Ms. Vanita
(Online session)*



**Validate
your startup
before
launching it.**

-By Mr. Ram Kumar







Ms. Hargunjeet Kaur, IAS at CEED



Glimpses of INNOVEST



TECHSTAR STARTUP WEEKEND

*A 56 Hour program
conducted by CEED*



TECHSTAR WEEKEND



CHITKARA UNIVERSITY **cee d** **CHITKARA UNIVERSITY** centre for entrepreneurship education and development

ENTREUDUCTION
Entrepreneurial Kick Off & Ice Breaking Induction

DATE : September 15, 2022
TIME : 2PM to 4PM

MS. NISHA KOTECHEA
Founder & CEO, InkDiVo & GloCal CoWorking, Global Facilitator - Techstars Startup Weekend

MS. DRASHTI SHAH
Global Facilitator, Startup Mentor, Techstars Startup Weekend

INSTITUTION'S INNOVATION COUNCIL

cee d SMART Learning Series

BUSINESS START

Entrepreneurial Kick-Off and Ice-Breaking Induction session for Startups by Ms. Nisha Kothecha and Ms. Drashti Shah

Interactive session on the Entrepreneurial journey of Mr. Divam Wadhwa.



CHITKARA UNIVERSITY **cee d** **CHITKARA UNIVERSITY** centre for entrepreneurship education and development

CHAI JOURNEY WITH CHAI NAGRI
Interactive session on the entrepreneurial journey of Mr. Divam Wadhwa

DATE : September 15, 2022
TIME : 4PM to 4.45PM

MR. DIVAM WADHWA
Founder, Chai Nagri

INSTITUTION'S INNOVATION COUNCIL

cee d SMART Learning Series



CHITKARA UNIVERSITY **cee d** **CHITKARA UNIVERSITY** centre for entrepreneurship education and development

IDEATHON
Join us on a journey of raw Ideas and Startup Destination

DATE : September 15, 2022
TIME : 5PM to 6.30PM

MS. NISHA KOTECHEA
Founder & CEO, InkDiVo & GloCal CoWorking, Global Facilitator - Techstars Startup Weekend

MS. DRASHTI SHAH
Global Facilitator, Startup Mentor, Techstars Startup Weekend

INSTITUTION'S INNOVATION COUNCIL

cee d SMART Learning Series

An event to showcase new and Innovative Startup Ideas, get them validated by mentors, and seek guidance and validation

TECHSTAR WEEKEND

CHITKARA UNIVERSITY  **cee d** CHITKARA UNIVERSITY
centre for entrepreneurship education and development

 **VOTE IT START IT**
Vote your Favourite Ideas to make them Startups

DATE : September 15, 2022
TIME : 6.30PM to 7.30PM

 **MS. NISHA KOTCHA**
Founder & CEO, InkDiVo & GloCal CoWorking,
Global Facilitator - Techstars Startup Weekend

 **MS. DRASHTI SHAH**
Global Facilitator, Startup Mentor,
Techstars Startup Weekend

 INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD India)





Vote your Favourite Ideas to make them startups

Brainstorm on your startup Idea overnight.

CHITKARA UNIVERSITY  **cee d** CHITKARA UNIVERSITY
centre for entrepreneurship education and development

 **IDEATION UNDER STARS**
Brainstorm on your Startup Idea overnight

DATE : September 15, 2022
TIME : 9.30PM to Overnight

 **MS. DRASHTI SHAH**
Global Facilitator, Startup Mentor,
Techstars Startup Weekend

 INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD India)





CHITKARA UNIVERSITY  **cee d** CHITKARA UNIVERSITY
centre for entrepreneurship education and development

 **STARTUP NAGRI**
Learning and Implementation of Networking for Startups

DATE : September 15, 2022
TIME : 7.30PM to 9.30PM

 **MS. NISHA KOTCHA**
Founder & CEO, InkDiVo & GloCal CoWorking,
Global Facilitator - Techstars Startup Weekend

 INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD India)





An event to showcase Learning and Implementation of Networking for startups.

ENTREUDUCTION

Entrepreneurial kick off and ice breaking induction.

At the beginning of the session, the participants were given words to generate ideas from the same. Then based on random words they were required to create problem statements that would help them to build strategies for implementing solutions. These implemented solutions further led to Business Ideas. Once the business ideas were developed, then the participants had to pitch their idea on stage for two minutes. To break down all the nervousness, a fun session where participants played games with papers, and scissors, hence this fun event kicked off and the icebreaker session was completed.





A very special guest Mr. Divyam Wadhwa was asked to share his journey of building his dream brand Chai Nagri. Beginning from the hurdles he faced while building it. He started the session on a very friendly note. His hurdles inspired all the participants to follow their paths to success despite the existing economic, social,

CHAI JOURNEY WITH CHAI NAGRI

*Interactive session on the
entrepreneurial journey of
Mr. Divam Wadhwa*

and psychological barriers. He advised students on the glorious world of entrepreneurship and how they can achieve success in the same. Following this, a question-and-answer session was held by the participants.

IDEATHON

*Join us on a journey of raw ideas and Startup
Destination*



The participants had to develop and present at least one problem statement for their company concept. They had one minute to explain their problem statement live on stage and offer a succinct solution. In the course of the 1.5-hour meeting, more than 25 suggestions were presented by participants. The facilitators gave the student the motivation to present any company ideas they had with a slight description. The participants were then asked to provide a brief overview of the fundamental revenue model for the items they wished to develop.





Teams building business models from selected Business ideas at
TechStars Chandigarh

Ideation under stars - Brainstorm on your Startup Idea Overnight



Teams working on brushing business models and ideas overnight at
TechStars Chandigarh



Business concepts are arranged on the basis of votes for selection at
TechStars Chandigarh

VOTE IT START IT

Vote your favourite Ideas to make them startups



Participants voting the business concepts with sticky notes at
TechStars Chandigarh



STARTUP NAGRI

*Learning and Implementation
of Networking for Startups*



Participants presenting their
business concepts at Techstar



PITCH-O-DECK

Discover the ultimate secrets of a Startup Pitching Deck



The course on perfecting the art of pitching was led by Ms. Drashti Shah and Nisha Kotecha, TechStars facilitators. Teams were taught how to create the greatest pitch deck by the facilitators. The training covered the appropriate pitch duration, the kinds of details to include, and how to present the revenue model. The facilitators also went through how the teams would be organized during the pitch and how to respond to jury questions. The participants learned a lot for the preparation of the pitch and business model, from the workshop.

The presentation showcased by the facilitators turned out to be quite helpful for the attendees. The session was acknowledged as being highly beneficial by the participants for the impending final pitching round. Additionally, the facilitators requested the participants to present a demo pitch to both their own team and a different team. They proposed having Chitkara University students evaluate the pitch and the business model.

Beyond Capital: The Real Approach to Entrepreneurship

WINNER SHARK TANK SEASON -2



Gursaurabh Singh

Founder: Dhruv Vidyut Electric Kit

Time : 12 pm onwards

Venue : Pulitzer Hall

**Interactive Session with Mr. Gursaurabh Singh,
winner of Shark Tank India Season-2 on the topic of
Beyond Capital: The Real Approach to
Entrepreneurship**



Beyond Capital: The Real Approach to Entrepreneurship

(CEED), Chitkara University organised an interactive session with Mr. Gursaurabh Singh, the innovative founder of Dhruv Vidyut Electric Conversion Kit. During a unique pitch on Shark Tank India Season 2, Gursaurabh impressed the Sharks by not asking for any money but 100 hours of participation instead.

He shared insights about his entrepreneurial journey and the lessons he has learned along the way. This session motivated the young aspiring entrepreneurs at Chitkara University as they learned about entrepreneurship, innovation, and sustainable business practices from Gursaurabh Singh.





INTERPERSONAL SKILLS, CREATIVE AND CRITICAL THINKING FOR ENTREPRENEURSHIP

Resource Person

Dr. Ravinder Singh

Civil Services, Cabinet Office, London

17th February, 2023

A speaker session by Dr. Ravinder Singh- Civil Services, Cabinet Office, London on the topic of Interpersonal Skills creative and critical thinking for Entrepreneurship



Interpersonal Skills Creative and Critical Thinking for Entrepreneurship

Dr. Ravinder Singh, a Civil Services Officer at the Cabinet Office in London, delivered an informative session on the importance of interpersonal skills, creative and critical thinking in entrepreneurship. The session highlighted the benefits of possessing these skills, such as increased innovation, problem-solving, and decision-making abilities. Dr. Singh provided practical examples and exercises to help participants develop these skills and apply them in their entrepreneurial ventures.



BLOCKCHAIN TECHNOLOGIES

Powering the Future



Speaker

ALOK RAI

CEO | APIARY COE

Date : 25th August, 2022
Time : 10:00 AM - 12:00 Noon



**Guest Lecture by Mr. Alok Rai (CEO APIARY
COE) on Blockchain Technologies**

BLOCKCHAIN TECHNOLOGY

Powering the Future



CEED, Chitkara University organized a session on "Blockchain Technology-Powering the Future" with Shri Alok Rai (COO, APIARY COE), recognized as one of the Top 50 Blockchain Influencers of India. An interactive session aimed to help you apply blockchain technology across the different domains and sectors of the Entrepreneurial ecosystem. The session was successful as students were very excited about the session and eager for the question round.

Sh. Alok Rai is the COO, The Apiary Centre of Entrepreneurship in Blockchain Technology, Gurugram. He has been in the entrepreneurial ecosystem for the last 10 as an entrepreneur as well as a consultant helping young start-ups navigate through nuances of 'Enterprise Building'. the event was overall a success.

CHITKARA UNIVERSITY 

ceed 

 **ceed SMART 7**
Learning Series

STEPS TO ACE THE INVESTOR PITCH - FOR STARTUPS



WITH

MR. MANISH VERMA
MANAGING DIRECTOR,
PROWON VENTURES PVT.

**7TH SEPTEMBER,
2.55 PM - 3.40 PM**

 INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD, Government of India)



 4 SMART INDIA

 9 ENTREPRENEURSHIP DEVELOPMENT

 8 INNOVATION AND ENTREPRENEURSHIP

An Interactive session with Mr. Manish Verma on Steps to Ace the Investor Pitch For Startups

Steps to Ace the Investor Pitch - For Startups

The goal of the session was to guide the students on how to structure their pitch presentation before investors and how to deliver it with conviction. In the interactive session, Mr. Manish Verma, Managing Director – Prowon Ventures Pvt. Ltd. helped the students prepare their pitch to stand out above their competitors.



PRESENTATIONS SKILLS FOR SECURING INVESTMENT - FOR STARTUPS



The goal of the session was to guide the students on how to structure their pitch presentation before investors and how to deliver it with conviction. In the interactive session, Mr. Manish Verma, Managing Director – Prowon Ventures Pvt. Ltd. taught the students of Hospitality Department the best practices to build strong presentation skills, to help their company



stand out from the competitors, connect with new customers and make an impression on Industry leaders. Lastly, Mr. Satyendra Singh, CEO - TBI - IISER, introduced the students to a pitching event to be organized at IISER.

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centre for entrepreneurship
education and development



cee d
SMART
Learning Series

Presentation Skills for Securing Investment - For Startups

**WEDNESDAY,
07 SEPT 2022
2.00 PM- 2.45 PM**



MR. MANISH VERMA
MANAGING
DIRECTOR, PROWON
VENTURES, PVT LTD.



**An Interactive session with Mr. Manish Verma
on Presentation skills for Securing Investment
For Startups**

OPPORTUNITIES IN **HEALTHCARE** TECHNOLOGIES FOR STARTUPS

DATE :

Thursday, September 8, 2022

TIME : 2-4PM



Dr. PK Khosla

**Pro- Vice Chancellor(Research),
Chitkara University**



**A talk delivered by Dr. Pk Khosla, Pro-Vice-Chancellor
(Research) on Opportunities in Healthcare Technologies
For Startups.**

Opportunities in Healthcare Technologies for Startups

Dr. Khosla guiding the students on healthcare technology trends and transformations expected in the world of medicine in the foreseeable future. Dr. Khosla shared his achievements in the field of Healthcare and motivated the students on how they too can contribute to the country.



QNA SESSION WITH MONCE C ABRAHAM



Mr. Monce c Abraham with CEED Team.



ESSENTIALS OF INVESTMENT FOR TECH STARTUPS



Mr. ANUJ MITTAL

FOUNDER- FOCUS TECHNOLOGIES

FORMER CONSULTANT: BCG

ALUMNI-IIT Delhi, IIM Lucknow

DATE: September 27, 2022

TIME: 12:00 - 12:45 P.M



**A valuable lecture delivered by Mr. Anuj Mittal on
Essentials of Investment for Tech Startups**



ESSENTIALS OF INVESTMENT FOR TECH STARTUPS

The importance of investments and the ideation stage of a start-up plays a crucial role in the further success of the venture. Mr. Anuj Mittal, an IIT Delhi, and IIM Lucknow alumnus, offered his knowledge on the aforesaid topic in a detailed way. He has been a BCG consultant for 20 years and former cofounder of Healthians.com. The session was quite energetic and creative. Mr. Anuj invited participants to share their start-up concept and assisted them in reframing it so they could launch their ventures without capital as much as feasible. He explained that it is pointless to concentrate on scaling up before you have a lucrative business plan. In 90% of situations, start-ups need money for scaling up rather than for developing a viable business. Students were delighted to have detailed insights on the topic.





ESSENTIALS OF INVESTMENT FOR HEALTHCARE STARTUPS

Date: September 27, 2022

Time: 11:00 - 11:45 a.m

Mr. ANUJ MITTAL

Founder -Flocus Technologies

Former consultant- BCG

Alumni - IIT Delhi, IIM Lucknow



**A valuable lecture delivered by Mr. Anuj Mittal on
Essentials of Investment for Healthcare Startups**

ESSENTIALS OF INVESTMENT FOR HEALTHCARE STARTUPS

The event's speaker was Mr. Anuj Mittal, an alumnus of IIT Delhi and IIM Lucknow who is also the founder of Flocus Technologies and a former cofounder of Healthians. Mr. Anuj Mittal motivated students with his entrepreneurial experience in starting and co-founding his business. He used Flipkart as an example to explain how a small firm founded in college can grow into a massive enterprise. Mr. Anuj Mittal gave their opinion on investments, and business start-ups when a startup should seek investment and scaling his business. Mr. Piyush Garg, Vice President of CEED Chitkara University, also addressed the student with his great advice on start-ups, marketing, and investments.



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An expert talk on

ENTREPRENEURSHIP IN MEDICAL AND HEALTH TOURISM

RESOURCE PERSON -
SAGAR NEVE
(Founder of Neve Hospitaity)



30th September '22

TIME - 12 - 12:45 PM



**A valuable lecture delivered by Mr. Sagar
Neve on Entrepreneurship in Medical and
Health Tourism**

ENTREPRENEURSHIP IN MEDICAL AND HEALTH TOURISM

The session's main objective was to provide the students with the significant advice on starting their own businesses in the hospitality industry's medical and health tourism sector. Mr. Sagar Neve shared his vast knowledge in the travel and hotel sector as well as medical tourism. He focussed on the fundamentals of medical tourism as well as the step-by-step procedure to launch a business in the hotel sector.

He focussed on the fundamentals of medical tourism as well as the step-by-step procedure to launch a business in the hotel sector. Mr. Piyush, Vice President of CEED, also engaged Mr. Sagar in an educational Q&A session about the advantages of medical tourism for various industries.





ENTREPRENEURSHIP IN MICRO VENTURE AND CLOUD KITCHEN



Sagar Neve
Founder,
Neve Hospitality

**A valuable lecture delivered by Mr. Sagar Neve
Founder of Neve Hospitality on Entrepreneurship in
Micro Venture and Cloud Kitchen.**



The field of Cloud Kitchen is rapidly growing and students got to know about the vast opportunities in this segment. They were encouraged to participate in proactive micro ventures and numerous ongoing technological developments in the cloud kitchen ecosystem to make the most out of these opportunities.

ENTREPRENEURSHIP IN MICRO VENTURE AND CLOUD KITCHEN

Interactive Session under the CEED Smart7 Learning Series to learn about the vast opportunities in the domain of Micro Venture and Cloud Kitchen and how students can contribute towards it through Entrepreneurship.





Global Startup Pitch Fest

CEED organized the Global Startup Pitch Fest in association with TiE Chandigarh to empower young entrepreneurs and students to learn about the basics of entrepreneurship, and investment, students participated and pitch their ideas through a competition. The event featured an excellent jury, who listened to the young entrepreneurs proposing ideas for new businesses or products. The jury assessed the business plans and items presented before them and also gave valuable input to the participants. Student entrepreneurs who pitched their ideas during the event were elated to be a part of this wonderful initiative.





Entrepreneurial Opportunities in Emerging Technologies in Healthcare

SMART WAY TO COMMERCIALIZE YOUR STARTUP IDEA



RESOURCE PERSON

Anuj Sharma

Founder
The Himalayan Company
TEDx Speaker

DATE: OCTOBER 20, 2022
TIME: 12: 00-12:30PM
VENUE: GALILEO BLOCK



**An Interactive Session was conducted by
Mr. Anuj Sharma, Founder of The
Himalayan Company.**



The session's objective was to make students acquainted with the knowledge about how they can commercialize their startup ideas. Mr. Anuj Sharma, Founder of the Himalayan Company shared that when commercializing an idea, startups and emerging businesses will often want to focus on getting to a good Level 2 prototype. This can be used as a demonstration tool for outside investors. He further shared that when commercializing an idea, the importance of the sales and marketing element cannot be understated. Successful businesses are expert in developing distribution channels and sales efforts as well as product awareness.

FROM IDEATION TO EXECUTION: KNOW ALL ABOUT ENTREPRENEURSHIP

RESOURCE PERSON **ANUJ SHARMA**

FOUNDER OF
THE HIMALAYAN COMPANY
TEDX SPEAKER



DATE: THURSDAY, OCTOBER 20
TIME: 11:00-11.30 AM

An Interactive Session conducted by Mr. Anuj Sharma , Founder of The Himalayan Company.



The session's objective was to provide the students with in-depth knowledge about how they can escalate from their ideation stage to launching their product in market and how they can get good returns for that.

Sustainability is the Key Driver of Innovation



RESOURCE PERSON

Bandhan Goyal

Program Manager
TiE Chandigarh

DATE: OCTOBER 20, 2022
TIME: 11:30AM-12:30PM
VENUE: LH1 PICASSO HALL



**A valuable lecture delivered by Mr. Bandhan Goel,
Program Manager, TiE Chandigarh**



SUSTAINABILITY IS THE KEY DRIVER OF STARTUP



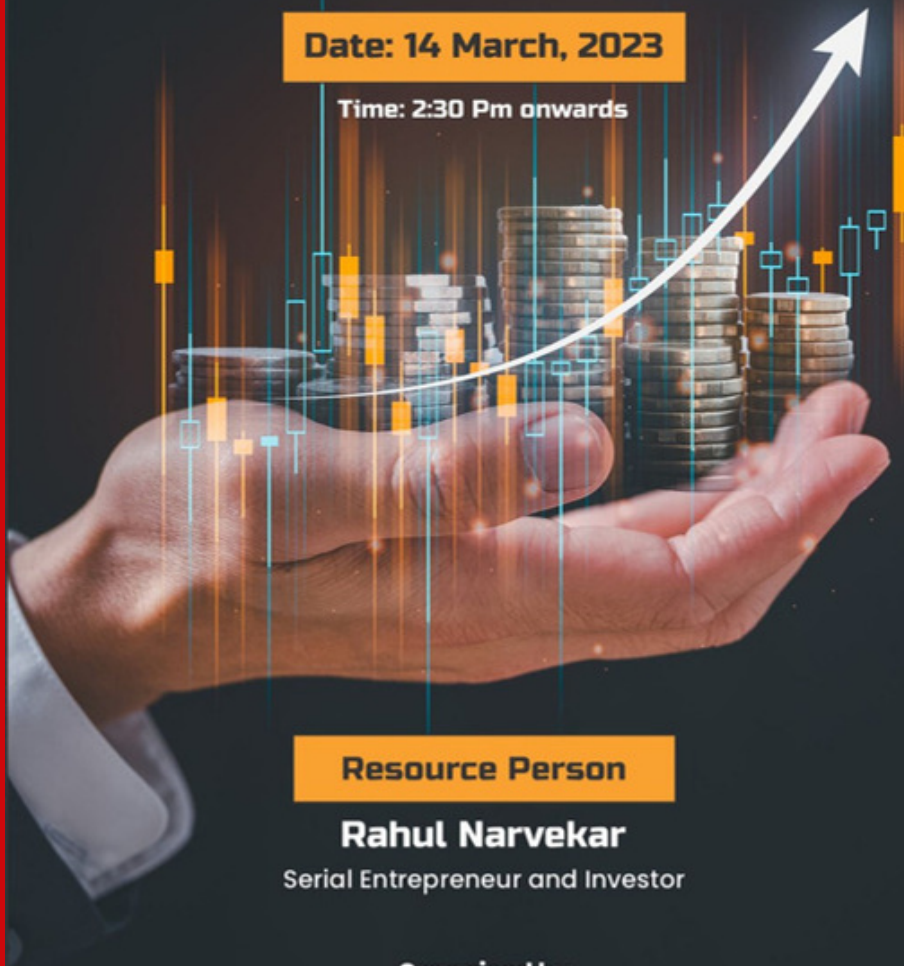
Interactive Session conducted by CEED to learn about how innovation can help create sustainable cities and countries by coming up with solutions for clean air, energy, clean water and sanitation.

FUNDING KA FUNDA

for startups

Date: 14 March, 2023

Time: 2:30 Pm onwards



Resource Person

Rahul Narvekar

Serial Entrepreneur and Investor

Organised by

Chitkara University Centre for Entrepreneurship Education & Development

Interactive Session with Mr. Rahul Narvekar to empower young entrepreneurs by providing them with the necessary tools, knowledge and inspiration to turn their business dreams into reality.



Funding Ka Funda for Startups

The speaker Mr. Rahul Narvekar had a fun and interesting conversation with the young aspiring future entrepreneur in which he gave various insights about investment and the importance of connection building. Overall, the "Funding Ka Funda" subject is pertinent for people, businesses, and entrepreneurs who need to acquire funding to support their endeavours. They can improve their odds of success and accomplish their objectives by comprehending the various financing sources, the funding procedure, and efficient fundraising techniques.





Global Pitch Fest Semi-Finals conducted by CEED to provide exposure, feedback, networking and funding opportunities to entrepreneurs.



Global Pitch Fest - Semi Finals

The Center for Entrepreneurship and Development organized Global Pitch Fest Semi-Finals. Ms Anjum Singh opened the event with a speech that gave a solid overview of the startup and Entrepreneurship. She congratulated all the selected Top 25 Teams for making it to the semi-finals. The Jury was astounded by the amount of effort, passion, and commitment they invested into their equally distinct ideas. In essence, everyone who attended had a rewarding experience that day.





Global Pitch Fest conducted by CEED in collaboration with TiE to provide exposure, feedback, networking and funding opportunities to entrepreneurs.



Global Pitch Fest -Finals

Ashu Sharma opened the event and congratulated all the Top 10 Team shortlisted for the Final chapter. The Jury members for the Finals were the CEOs and Entrepreneurs from several industrial sectors. They were very impressed by the startup ideas and gave their valuable feedback to the entrepreneurs that can help them in enhancing their idea. The winning team was Flynovate from Thapar University, 1st runner up was Mechatron from Chitkara University, HP Campus, and 2nd runner up was AIverse from Chitkara University, Punjab Campus. Goodies and cash prizes were given to the winning teams.





THE FIT EQUATION: BALANCING PRODUCT SOLUTION & MARKET DEMAND FOR **STARTUPS**

Resource Person:

Ganesh Jha

CEO & Co-Founder
Finofii Fintech Pvt. Ltd.



Timing : 11:00 am onwards
Date : 31st May, 2023
Venue : Pierre Hall



**Interactive Session with Mr. Ganesh Jha, CEO, CO-Founder of
Finofii Fintech Pvt. Ltd. on the topic The Fit Equation:
Balancing Product Solution & Market Demand for Startups**



The Fit Equation: Balancing Product Solution & Market Demand for Startups

The session was designed to empower young entrepreneurs by providing them with the necessary tools, knowledge, and inspiration to turn their business dreams into reality. Mr. Ganesh Jha shared his extensive experience in the field of entrepreneurship and provided key insights on how to navigate the complex landscape of entrepreneurship.





MOU SIGNING BETWEEN CHITKARA UNIVERSITY & TAFE.



An initiative under the mission of Industry-Academia-Interaction and collaboration for the promotion of Startup, Innovation, and Entrepreneurship has been taken by the Centre of Entrepreneurship Education Development (CEED), Chitkara University–Baddi (H.P) by signing a Memorandum of Understanding (MoU) with TAFE Motors and Tractors Limited (a subsidiary of Tractors and Farm Equipment Limited (TAFE)). TAFE group and Chitkara University together will support Higher Education Institutions (HEIs) to Support Student Entrepreneurship, Innovation, and Startup so as to accomplish the vision of Dr. Madhu Chitkara, Pro-Chancellor, Chitkara University.



MOU SIGNING BETWEEN CHITKARA UNIVERSITY & AGRI TOURISM



A unique opportunity where Academia, Entrepreneurship and Agriculturists come together to achieve a larger objective, towards building a strategic roadmap for the farmers and their families by involving them in mainstream operations, where all three have the power to make a significant impact.

Dr. Madhu Chitkara, Pro-Chancellor, Chitkara University signed a MoU with Mr. Pandurang Taware, the Father of Agri-Tourism, with the aim of revolutionizing agriculture in our great nation. This partnership is a significant milestone for us, and we believe it has the potential to bring about a positive impact on the lives of everyone.

Chitkara University & ATDC has agreed to spread the culture among thousands of Farmers in the regions of Punjab, Himachal Pradesh and Haryana where the University enjoys a strong presence.



Piyush Garg, Vice-President, CEED as a Speaker representing Chitkara University at NASSCOM-DSCI Annual Information Security Summit 2022 at Gurugram.

Piyush Garg opening new avenues for our Entrepreneurs in the field of Cybersecurity through the NASSCOM-DSCI Annual Information Security Summit 2022 at Gurugram. He spoke on "Pain Points of Cyber Workforce Building" as a part of the three-day engagement and learning for the delegates. Endeavoring to cover the entire spectrum of Cyber Security & Data Protection for the contribution to the Industry and Startups.

CANNABLE 4.0

Demystifying Startup Funding

An initiative by Chandigarh Angels Network
to boost the spirit of Entrepreneurship



Radisson Red Mohali



26th Nov 2022



Piyush Garg as a Speaker and Moderator for the panel discussion on "Celebrating Social Entrepreneurship" at Cannable4.0 representing Chitkara Univesity.

The region's most loved Startup Funding event organized in collaboration of Chandigarh Angels Network and CEED, Chitkara University with an aim to sensitize the startup ecosystem of the Chandigarh tricity region by bringing together seasoned entrepreneurs turned angel investors, budding startups and aspiring entrepreneurs on a common platform.



Chitkara University being honored by Ambassador of Israel, Narr Gilon, and Sibin C IAS, Director, Industries and Commerce, Govt. of Punjab. .

Piyush Garg felicitated at the Global Pitch Fest Finale by the Embassy of Israel in collaboration with TIE Chandigarh and CEED, Chitkara University along with other ecosystem partners in the gracious presence of his Excellency, the Ambassador of Israel to India, Naor Gilon and Sh. Sibin C IAS, Director, Industries and Commerce, Govt. of Punjab.

Building the Entrepreneurs of Tomorrow!



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